

Turkey Wine Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/T44E42821EFAEN.html>

Date: May 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: T44E42821EFAEN

Abstracts

Turkey Wine Market Summary, Competitive Analysis and Forecast to 2027

Summary

Wine in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wine market consists of the sale of still wine, sparkling wine and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Turkish Wine market had total revenues of \$501.9 million in 2022, representing a compound annual growth rate (CAGR) of 11.5% between 2017 and 2022.

Market consumption volumes declined with a CAGR of 0% between 2017 and 2022, to reach a total of 91.2 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 24.1% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$1,479.2 million by

the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Turkey

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey wine market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey wine market by value in 2022?

What will be the size of the Turkey wine market in 2027?

What factors are affecting the strength of competition in the Turkey wine market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's wine market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish wine market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Turkish wine market?

8 COMPANY PROFILES

- 8.1. Kavaklıdere Sarapları AS
- 8.2. Diageo plc
- 8.3. LVMH Moët Hennessy Louis Vuitton SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey wine market value: \$ million, 2017-22
- Table 2: Turkey wine market volume: million liters, 2017-22
- Table 3: Turkey wine market category segmentation: % share, by volume, 2017-2022
- Table 4: Turkey wine market category segmentation: million liters, 2017-2022
- Table 5: Turkey wine market geography segmentation: \$ million, 2022
- Table 6: Turkey wine market distribution: % share, by volume, 2022
- Table 7: Turkey wine market value forecast: \$ million, 2022-27
- Table 8: Turkey wine market volume forecast: million liters, 2022-27
- Table 9: Turkey wine market share: % share, by volume, 2022
- Table 10: Kavaklıdere Sarapları AS: key facts
- Table 11: Kavaklıdere Sarapları AS: Key Employees
- Table 12: Diageo plc: key facts
- Table 13: Diageo plc: Annual Financial Ratios
- Table 14: Diageo plc: Key Employees
- Table 15: Diageo plc: Key Employees Continued
- Table 16: Camera di Commercio Industria: key facts
- Table 17: LVMH Moët Hennessy Louis Vuitton SA: key facts
- Table 18: LVMH Moët Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 19: LVMH Moët Hennessy Louis Vuitton SA: Key Employees
- Table 20: LVMH Moët Hennessy Louis Vuitton SA: Key Employees Continued
- Table 21: Turkey size of population (million), 2018-22
- Table 22: Turkey gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: Turkey gdp (current prices, \$ billion), 2018-22
- Table 24: Turkey inflation, 2018-22
- Table 25: Turkey consumer price index (absolute), 2018-22
- Table 26: Turkey exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: Turkey wine market value: \$ million, 2017-22
- Figure 2: Turkey wine market volume: million liters, 2017-22
- Figure 3: Turkey wine market category segmentation: million liters, 2017-2022
- Figure 4: Turkey wine market geography segmentation: % share, by value, 2022
- Figure 5: Turkey wine market distribution: % share, by volume, 2022
- Figure 6: Turkey wine market value forecast: \$ million, 2022-27
- Figure 7: Turkey wine market volume forecast: million liters, 2022-27
- Figure 8: Forces driving competition in the wine market in Turkey, 2022
- Figure 9: Drivers of buyer power in the wine market in Turkey, 2022
- Figure 10: Drivers of supplier power in the wine market in Turkey, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the wine market in Turkey, 2022
- Figure 12: Factors influencing the threat of substitutes in the wine market in Turkey, 2022
- Figure 13: Drivers of degree of rivalry in the wine market in Turkey, 2022
- Figure 14: Turkey wine market share: % share, by volume, 2022

I would like to order

Product name: Turkey Wine Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/T44E42821EFAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T44E42821EFAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970