

Turkey Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/TD7F63F55D71EN.html>

Date: January 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: TD7F63F55D71EN

Abstracts

Turkey Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Telecommunication Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions.

The Turkish telecommunication services market is expected to generate total revenues of \$8.9 billion in 2022, representing a compound annual growth rate (CAGR) of -2.8% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 3.6% between 2017 and 2022, to reach a total of 121.5 million total subscriptions in 2022.

The value of the Turkish telecommunication services market is expected a grow

by 4.6% in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Turkey

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Turkey telecommunication services market by value in 2021?

What will be the size of the Turkey telecommunication services market in 2026?

What factors are affecting the strength of competition in the Turkey telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What are the strategies of leading players?

7.3. Which are the most notable acquisitions of the last five years?

8 COMPANY PROFILES

8.1. Turk Telekomunikasyon AS

8.2. Turkcell Iletisim Hizmetleri AS

8.3. Vodacom Group Limited

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey telecommunication services market value: \$ billion, 2017-22(e)

Table 2: Turkey telecommunication services market volume: million total subscriptions, 2017-22(e)

Table 3: Turkey telecommunication services market category segmentation: % share, by value, 2017-2022(e)

Table 4: Turkey telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Turkey telecommunication services market geography segmentation: \$ billion, 2022(e)

Table 6: Turkey telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Turkey telecommunication services market volume forecast: million total subscriptions, 2022-27

Table 8: Turk Telekomunikasyon AS: key facts

Table 9: Turk Telekomunikasyon AS: Annual Financial Ratios

Table 10: Turk Telekomunikasyon AS: Key Employees

Table 11: Turkcell Iletisim Hizmetleri AS: key facts

Table 12: Turkcell Iletisim Hizmetleri AS: Annual Financial Ratios

Table 13: Turkcell Iletisim Hizmetleri AS: Key Employees

Table 14: Vodacom Group Limited: key facts

Table 15: Vodacom Group Limited: Annual Financial Ratios

Table 16: Vodacom Group Limited: Key Employees

Table 17: Vodacom Group Limited: Key Employees Continued

Table 18: Turkey size of population (million), 2018-22

Table 19: Turkey gdp (constant 2005 prices, \$ billion), 2018-22

Table 20: Turkey gdp (current prices, \$ billion), 2018-22

Table 21: Turkey inflation, 2018-22

Table 22: Turkey consumer price index (absolute), 2018-22

Table 23: Turkey exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Turkey telecommunication services market value: \$ billion, 2017-22(e)

Figure 2: Turkey telecommunication services market volume: million total subscriptions, 2017-22(e)

Figure 3: Turkey telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Turkey telecommunication services market geography segmentation: % share, by value, 2022(e)

Figure 5: Turkey telecommunication services market value forecast: \$ billion, 2022-27

Figure 6: Turkey telecommunication services market volume forecast: million total subscriptions, 2022-27

Figure 7: Forces driving competition in the telecommunication services market in Turkey, 2022

Figure 8: Drivers of buyer power in the telecommunication services market in Turkey, 2022

Figure 9: Drivers of supplier power in the telecommunication services market in Turkey, 2022

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Turkey, 2022

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Turkey, 2022

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Turkey, 2022

I would like to order

Product name: Turkey Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/TD7F63F55D71EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD7F63F55D71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

