

Turkey Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/T5462949AAC3EN.html>

Date: January 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: T5462949AAC3EN

Abstracts

Turkey Soft Drinks Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Soft Drinks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavoured water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Turkish Soft Drinks market had total revenues of \$6,485.2m in 2021, representing a compound annual growth rate (CAGR) of 17.1% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.4% between 2016 and 2021, to reach a total of 15,796.7 million litres in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 35.9% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$30,107.6m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the soft drinks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Turkey

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the Turkey soft drinks market by value in 2021?

What will be the size of the Turkey soft drinks market in 2026?

What factors are affecting the strength of competition in the Turkey soft drinks market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered in the last 5 years (2016-2021)?
- 7.5. What are the most popular brands in the soft drinks market?

8 COMPANY PROFILES

- 8.1. Coca-Cola Consolidated Inc.
- 8.2. Danone SA
- 8.3. PepsiCo Inc
- 8.4. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey soft drinks market value: \$ billion, 2016–21
- Table 2: Turkey soft drinks market volume: billion liters, 2016–21
- Table 3: Turkey soft drinks market category segmentation: % share, by value, 2016–2021
- Table 4: Turkey soft drinks market category segmentation: \$ billion, 2016-2021
- Table 5: Turkey soft drinks market geography segmentation: \$ million, 2021
- Table 6: Turkey soft drinks market distribution: % share, by value, 2021
- Table 7: Turkey soft drinks market value forecast: \$ billion, 2021–26
- Table 8: Turkey soft drinks market volume forecast: billion liters, 2021–26
- Table 9: Turkey soft drinks market share: % share, by value, 2021
- Table 10: Coca-Cola Consolidated Inc.: key facts
- Table 11: Coca-Cola Consolidated Inc.: Annual Financial Ratios
- Table 12: Coca-Cola Consolidated Inc.: Key Employees
- Table 13: Danone SA: key facts
- Table 14: Danone SA: Annual Financial Ratios
- Table 15: Danone SA: Key Employees
- Table 16: Danone SA: Key Employees Continued
- Table 17: PepsiCo Inc: key facts
- Table 18: PepsiCo Inc: Annual Financial Ratios
- Table 19: PepsiCo Inc: Key Employees
- Table 20: PepsiCo Inc: Key Employees Continued
- Table 21: PepsiCo Inc: Key Employees Continued
- Table 22: Nestle SA: key facts
- Table 23: Nestle SA: Annual Financial Ratios
- Table 24: Nestle SA: Key Employees
- Table 25: Nestle SA: Key Employees Continued
- Table 26: Turkey size of population (million), 2017–21
- Table 27: Turkey gdp (constant 2005 prices, \$ billion), 2017–21
- Table 28: Turkey gdp (current prices, \$ billion), 2017–21
- Table 29: Turkey inflation, 2017–21
- Table 30: Turkey consumer price index (absolute), 2017–21
- Table 31: Turkey exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Turkey soft drinks market value: \$ billion, 2016–21

Figure 2: Turkey soft drinks market volume: billion liters, 2016–21

Figure 3: Turkey soft drinks market category segmentation: \$ billion, 2016-2021

Figure 4: Turkey soft drinks market geography segmentation: % share, by value, 2021

Figure 5: Turkey soft drinks market distribution: % share, by value, 2021

Figure 6: Turkey soft drinks market value forecast: \$ billion, 2021–26

Figure 7: Turkey soft drinks market volume forecast: billion liters, 2021–26

Figure 8: Forces driving competition in the soft drinks market in Turkey, 2021

Figure 9: Drivers of buyer power in the soft drinks market in Turkey, 2021

Figure 10: Drivers of supplier power in the soft drinks market in Turkey, 2021

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in Turkey, 2021

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in Turkey, 2021

Figure 13: Drivers of degree of rivalry in the soft drinks market in Turkey, 2021

Figure 14: Turkey soft drinks market share: % share, by value, 2021

I would like to order

Product name: Turkey Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/T5462949AAC3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T5462949AAC3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970