

# Turkey Savory Snacks Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Turkey Savory Snacks Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Savory Snacks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Turkish Savory Snacks market had total revenues of \$1,425.9 million in 2022, representing a compound annual growth rate (CAGR) of 44% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.2% between 2017 and 2022, to reach a total of 227.6 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 34.7% for the five-year period 2022 - 2027, which is expected to drive

the market to a value of \$6,325.5 million by the end of 2027.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Turkey

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey savory snacks market with five year forecasts

## REASONS TO BUY

What was the size of the Turkey savory snacks market by value in 2022?

What will be the size of the Turkey savory snacks market in 2027?

What factors are affecting the strength of competition in the Turkey savory snacks market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Turkish Savory market?

## **8 COMPANY PROFILES**

- 8.1. PepsiCo Inc
- 8.2. Tadim
- 8.3. Dogus Gıda ve İçecek Üretim Sanayi Ticaret AS
- 8.4. Peyman Kuruyemiş Gıda Aktariye Kimyevi Maddeler Tarım Ürünleri Sanayi ve Ticaret A.Ş.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey savory snacks market value: \$ million, 2017-22
- Table 2: Turkey savory snacks market volume: million kilograms, 2017-22
- Table 3: Turkey savory snacks market category segmentation: % share, by value, 2017-2022
- Table 4: Turkey savory snacks market category segmentation: \$ million, 2017-2022
- Table 5: Turkey savory snacks market geography segmentation: \$ million, 2022
- Table 6: Turkey savory snacks market distribution: % share, by value, 2022
- Table 7: Turkey savory snacks market value forecast: \$ million, 2022-27
- Table 8: Turkey savory snacks market volume forecast: million kilograms, 2022-27
- Table 9: Turkey savory snacks market share: % share, by value, 2022
- Table 10: PepsiCo Inc: key facts
- Table 11: PepsiCo Inc: Annual Financial Ratios
- Table 12: PepsiCo Inc: Key Employees
- Table 13: PepsiCo Inc: Key Employees Continued
- Table 14: PepsiCo Inc: Key Employees Continued
- Table 15: Tadim: key facts
- Table 16: Tadim: Key Employees
- Table 17: Dogus G?da ve Icecek Uretim Sanayi Ticaret AS: key facts
- Table 18: Dogus G?da ve Icecek Uretim Sanayi Ticaret AS: Key Employees
- Table 19: Peyman Kuruyemis Gida Aktariye Kimyevi Maddeler Tarim Urunleri Sanayi ve Ticaret A.S. : key facts
- Table 20: Turkey size of population (million), 2018-22
- Table 21: Turkey gdp (constant 2005 prices, \$ billion), 2018-22
- Table 22: Turkey gdp (current prices, \$ billion), 2018-22
- Table 23: Turkey inflation, 2018-22
- Table 24: Turkey consumer price index (absolute), 2018-22
- Table 25: Turkey exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Turkey savory snacks market value: \$ million, 2017-22
- Figure 2: Turkey savory snacks market volume: million kilograms, 2017-22
- Figure 3: Turkey savory snacks market category segmentation: \$ million, 2017-2022
- Figure 4: Turkey savory snacks market geography segmentation: % share, by value, 2022
- Figure 5: Turkey savory snacks market distribution: % share, by value, 2022
- Figure 6: Turkey savory snacks market value forecast: \$ million, 2022-27
- Figure 7: Turkey savory snacks market volume forecast: million kilograms, 2022-27
- Figure 8: Forces driving competition in the savory snacks market in Turkey, 2022
- Figure 9: Drivers of buyer power in the savory snacks market in Turkey, 2022
- Figure 10: Drivers of supplier power in the savory snacks market in Turkey, 2022
- Figure 11: Drivers of degree of rivalry in the savory snacks market in Turkey, 2022
- Figure 12: Turkey savory snacks market share: % share, by value, 2022

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