

Turkey Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Publishing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Turkish publishing market had total revenues of \$802.9 million in 2021, representing a compound annual growth rate (CAGR) of -9.6% between 2016 and 2021.

The books segment accounted for market's the largest proportion in 2021, with total revenues of \$670.2 million, equivalent to 83.5% of the market's overall value.

Piracy is increasingly becoming a problem in Turkey, particularly in terms of academic publishing, which is having a negative impact on the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Turkey

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey publishing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey publishing market by value in 2021?

What will be the size of the Turkey publishing market in 2026?

What factors are affecting the strength of competition in the Turkey publishing market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's publishing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What has been the most notable M&A activity in recent years?
- 7.3. Which companies offer substitutes to the main market?
- 7.4. What impact is the COVID-19 pandemic having on the market?

8 COMPANY PROFILES

- 8.1. Penguin Random House LLC
- 8.2. Destek Media Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey publishing market value: \$ million, 2016-21

Table 2: Turkey publishing market category segmentation: % share, by value, 2016-2021

Table 3: Turkey publishing market category segmentation: \$ million, 2016-2021

Table 4: Turkey publishing market geography segmentation: \$ million, 2021

Table 5: Turkey publishing market value forecast: \$ million, 2021-26

Table 6: Penguin Random House LLC: key facts

Table 7: Penguin Random House LLC: Key Employees

Table 8: Destek Media Group: key facts

Table 9: Turkey size of population (million), 2017-21

Table 10: Turkey gdp (constant 2005 prices, \$ billion), 2017-21

Table 11: Turkey gdp (current prices, \$ billion), 2017-21

Table 12: Turkey inflation, 2017-21

Table 13: Turkey consumer price index (absolute), 2017-21

Table 14: Turkey exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Turkey publishing market value: \$ million, 2016-21

Figure 2: Turkey publishing market category segmentation: \$ million, 2016-2021

Figure 3: Turkey publishing market geography segmentation: % share, by value, 2021

Figure 4: Turkey publishing market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the publishing market in Turkey, 2021

Figure 6: Drivers of buyer power in the publishing market in Turkey, 2021

Figure 7: Drivers of supplier power in the publishing market in Turkey, 2021

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in Turkey, 2021

Figure 9: Factors influencing the threat of substitutes in the publishing market in Turkey, 2021

Figure 10: Drivers of degree of rivalry in the publishing market in Turkey, 2021

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