

# Turkey Prepared Meals Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Turkey Prepared Meals Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Prepared Meals in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The prepared meals market consists of the retail sale of ready meals, pizzas, and meal kits. Ready meals include all types of complete meals which only require heating before serving. Pizza includes both frozen and chilled pizza. Meal kits are products which provide prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Turkish Prepared Meals market had total revenues of \$34.4m in 2021, representing a compound annual growth rate (CAGR) of 14.5% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.6% between 2016 and

2021, to reach a total of 13.3 million kg in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 18.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$80.2m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Turkey

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey prepared meals market with five year forecasts

## REASONS TO BUY

What was the size of the Turkey prepared meals market by value in 2021?

What will be the size of the Turkey prepared meals market in 2026?

What factors are affecting the strength of competition in the Turkey prepared meals market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's prepared meals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish prepared meals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Yasar Holding AS
- 8.2. Nomad Foods Ltd
- 8.3. Y?ld?z Holding Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey prepared meals market value: \$ million, 2016-21
- Table 2: Turkey prepared meals market volume: million kg, 2016-21
- Table 3: Turkey prepared meals market category segmentation: \$ million, 2021
- Table 4: Turkey prepared meals market geography segmentation: \$ million, 2021
- Table 5: Turkey prepared meals market distribution: % share, by value, 2021
- Table 6: Turkey prepared meals market value forecast: \$ million, 2021-26
- Table 7: Turkey prepared meals market volume forecast: million kg, 2021-26
- Table 8: Turkey prepared meals market share: % share, by value, 2021
- Table 9: Yasar Holding AS: key facts
- Table 10: Yasar Holding AS: Key Employees
- Table 11: Nomad Foods Ltd: key facts
- Table 12: Nomad Foods Ltd: Annual Financial Ratios
- Table 13: Nomad Foods Ltd: Key Employees
- Table 14: Y?ld?z Holding Inc: key facts
- Table 15: Y?ld?z Holding Inc: Key Employees
- Table 16: Turkey size of population (million), 2017-21
- Table 17: Turkey gdp (constant 2005 prices, \$ billion), 2017-21
- Table 18: Turkey gdp (current prices, \$ billion), 2017-21
- Table 19: Turkey inflation, 2017-21
- Table 20: Turkey consumer price index (absolute), 2017-21
- Table 21: Turkey exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey prepared meals market value: \$ million, 2016-21

Figure 2: Turkey prepared meals market volume: million kg, 2016-21

Figure 3: Turkey prepared meals market category segmentation: % share, by value, 2021

Figure 4: Turkey prepared meals market geography segmentation: % share, by value, 2021

Figure 5: Turkey prepared meals market distribution: % share, by value, 2021

Figure 6: Turkey prepared meals market value forecast: \$ million, 2021-26

Figure 7: Turkey prepared meals market volume forecast: million kg, 2021-26

Figure 8: Forces driving competition in the prepared meals market in Turkey, 2021

Figure 9: Drivers of buyer power in the prepared meals market in Turkey, 2021

Figure 10: Drivers of supplier power in the prepared meals market in Turkey, 2021

Figure 11: Drivers of degree of rivalry in the prepared meals market in Turkey, 2021

Figure 12: Turkey prepared meals market share: % share, by value, 2021

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