

# Turkey Pasta and Noodles Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/T86D194D0B72EN.html>

Date: February 2023

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: T86D194D0B72EN

## Abstracts

Turkey Pasta and Noodles Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Pasta & Noodles in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2021 annual average exchange rates.

The Turkish pasta & noodles market had total revenues of \$218.8m in 2021, representing a compound annual growth rate (CAGR) of 5.4% between 2016 and 2021.

Market consumption volume increased with a CAGR of 4.3% between 2016 and 2021, to reach a total of 661.5 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 4.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$272.5m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pasta & noodles market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in Turkey

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pasta & noodles market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey pasta & noodles market by value in 2021?

What will be the size of the Turkey pasta & noodles market in 2026?

What factors are affecting the strength of competition in the Turkey pasta & noodles market?

How has the market performed over the last five years?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish pasta & noodles market?
- 7.3. Which companies have been most successful in increasing their market shares between 2016 and 2021?
- 7.4. Which companies market shares have suffered between 2016 and 2021?
- 7.5. What are the most popular brands in the Turkish pasta and noodle market?

## **8 COMPANY PROFILES**

- 8.1. Barilla Holding SpA
- 8.2. Nuhun Ankara Makarnasi Sanayi Ve Ticaret AS
- 8.3. Tat Gida Sanayi AS

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey pasta & noodles market value: \$ million, 2016–21
- Table 2: Turkey pasta & noodles market volume: million kilograms, 2016–21
- Table 3: Turkey pasta & noodles market category segmentation: % share, by value, 2016–2021
- Table 4: Turkey pasta & noodles market category segmentation: \$ million, 2016-2021
- Table 5: Turkey pasta & noodles market geography segmentation: \$ million, 2021
- Table 6: Turkey pasta & noodles market distribution: % share, by value, 2021
- Table 7: Turkey pasta & noodles market value forecast: \$ million, 2021–26
- Table 8: Turkey pasta & noodles market volume forecast: million kilograms, 2021–26
- Table 9: Turkey pasta & noodles market share: % share, by value, 2021
- Table 10: Barilla Holding SpA: key facts
- Table 11: Barilla Holding SpA: Key Employees
- Table 12: Nuhun Ankara Makarnasi Sanayi Ve Ticaret AS: key facts
- Table 13: Tat Gida Sanayi AS: key facts
- Table 14: Tat Gida Sanayi AS: Annual Financial Ratios
- Table 15: Tat Gida Sanayi AS: Key Employees
- Table 16: Turkey size of population (million), 2017–21
- Table 17: Turkey gdp (constant 2005 prices, \$ billion), 2017–21
- Table 18: Turkey gdp (current prices, \$ billion), 2017–21
- Table 19: Turkey inflation, 2017–21
- Table 20: Turkey consumer price index (absolute), 2017–21
- Table 21: Turkey exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey pasta & noodles market value: \$ million, 2016–21

Figure 2: Turkey pasta & noodles market volume: million kilograms, 2016–21

Figure 3: Turkey pasta & noodles market category segmentation: \$ million, 2016-2021

Figure 4: Turkey pasta & noodles market geography segmentation: % share, by value, 2021

Figure 5: Turkey pasta & noodles market distribution: % share, by value, 2021

Figure 6: Turkey pasta & noodles market value forecast: \$ million, 2021–26

Figure 7: Turkey pasta & noodles market volume forecast: million kilograms, 2021–26

Figure 8: Forces driving competition in the pasta & noodles market in Turkey, 2021

Figure 9: Drivers of buyer power in the pasta & noodles market in Turkey, 2021

Figure 10: Drivers of supplier power in the pasta & noodles market in Turkey, 2021

Figure 11: Factors influencing the likelihood of new entrants in the pasta & noodles market in Turkey, 2021

Figure 12: Factors influencing the threat of substitutes in the pasta & noodles market in Turkey, 2021

Figure 13: Drivers of degree of rivalry in the pasta & noodles market in Turkey, 2021

Figure 14: Turkey pasta & noodles market share: % share, by value, 2021

## I would like to order

Product name: Turkey Pasta and Noodles Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/T86D194D0B72EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T86D194D0B72EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970