

Turkey Pasta and Noodles Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pasta & Noodles in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2020 annual average exchange rates.

The Turkish pasta & noodles market had total revenues of \$262.9m in 2020, representing a compound annual growth rate (CAGR) of 5.3% between 2016 and 2020.

Market consumption volume increased with a CAGR of 4.3% between 2016-2020, to reach a total of 635.5 million kg in 2020.

Despite unstable economic conditions such as rising unemployment rates and

declining consumer purchasing power recorded moderate growth during the review period in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pasta & noodles market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in Turkey

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pasta & noodles market with five year forecasts

REASONS TO BUY

What was the size of the Turkey pasta & noodles market by value in 2020?

What will be the size of the Turkey pasta & noodles market in 2025?

What factors are affecting the strength of competition in the Turkey pasta & noodles market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's pasta & noodles market?

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