

# Turkey Paper and Paperboard Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Turkey Paper and Paperboard Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Paper & Paperboard in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Turkish paper and paperboard market had total revenues of \$5.1 billion in 2021, representing a compound annual growth rate (CAGR) of 5.3% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1% between 2016 and 2021, to reach a total of 5 billion units in 2021.

The value of the Turkish paper and paperboard market witnessed very strong growth by 41.0% in 2021 with the real GDP growth rate of Turkey expanded by 11.0% in 2021 according to GlobalData estimates.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Turkey

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey paper & paperboard market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey paper & paperboard market by value in 2021?

What will be the size of the Turkey paper & paperboard market in 2026?

What factors are affecting the strength of competition in the Turkey paper & paperboard market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's paper & paperboard market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is plastic pollution affecting the paper and paperboard market?

7.4. What are some examples of recent M&A activity?

## **8 COMPANY PROFILES**

8.1. Svenska Cellulosa Aktiebolaget

8.2. Mondi Plc

8.3. International Paper Co

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Turkey paper & paperboard market value: \$ million, 2016-21

Table 2: Turkey paper & paperboard market volume: thousand units, 2016-21

Table 3: Turkey paper & paperboard market category segmentation: % share, by value, 2016-2021

Table 4: Turkey paper & paperboard market category segmentation: \$ million, 2016-2021

Table 5: Turkey paper & paperboard market geography segmentation: \$ million, 2021

Table 6: Turkey paper & paperboard market value forecast: \$ million, 2021-26

Table 7: Turkey paper & paperboard market volume forecast: thousand units, 2021-26

Table 8: Svenska Cellulosa Aktiebolaget: key facts

Table 9: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios

Table 10: Svenska Cellulosa Aktiebolaget: Key Employees

Table 11: Mondi Plc: key facts

Table 12: Mondi Plc: Annual Financial Ratios

Table 13: Mondi Plc: Key Employees

Table 14: International Paper Co: key facts

Table 15: International Paper Co: Annual Financial Ratios

Table 16: International Paper Co: Key Employees

Table 17: Turkey size of population (million), 2017-21

Table 18: Turkey gdp (constant 2005 prices, \$ billion), 2017-21

Table 19: Turkey gdp (current prices, \$ billion), 2017-21

Table 20: Turkey inflation, 2017-21

Table 21: Turkey consumer price index (absolute), 2017-21

Table 22: Turkey exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey paper & paperboard market value: \$ million, 2016-21

Figure 2: Turkey paper & paperboard market volume: thousand units, 2016-21

Figure 3: Turkey paper & paperboard market category segmentation: \$ million, 2016-2021

Figure 4: Turkey paper & paperboard market geography segmentation: % share, by value, 2021

Figure 5: Turkey paper & paperboard market value forecast: \$ million, 2021-26

Figure 6: Turkey paper & paperboard market volume forecast: thousand units, 2021-26

Figure 7: Forces driving competition in the paper & paperboard market in Turkey, 2021

Figure 8: Drivers of buyer power in the paper & paperboard market in Turkey, 2021

Figure 9: Drivers of supplier power in the paper & paperboard market in Turkey, 2021

Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in Turkey, 2021

Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in Turkey, 2021

Figure 12: Drivers of degree of rivalry in the paper & paperboard market in Turkey, 2021

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