

# **Turkey Non-Life Insurance Market to 2027**

https://marketpublishers.com/r/TE8C72062175EN.html

Date: November 2023

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: TE8C72062175EN

# **Abstracts**

Turkey Non-Life Insurance Market to 2027

# Summary

Non-Life Insurance in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Non-life insurance is typically defined as any insurance not determined to be life insurance. It includes automobile and homeowners' policies and provides payments depending on the loss from a particular financial event.

The Turkish non-life insurance market had total gross written premiums of \$12.3 billion in 2022, representing a compound annual growth rate (CAGR) of 38.7% between 2017 and 2022.

The motor segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$6.2 billion, equivalent to 50.3% of the market's overall value.

In 2022, the Turkish non-life insurance market witnessed an annual growth of 133.2% due to increase in the active non-life insurance policies, which reached 145,350.3, up 4% over 2021.



# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Turkey

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey non-life insurance market with five year forecasts

# Reasons to Buy

What was the size of the Turkey non-life insurance market by value in 2022?

What will be the size of the Turkey non-life insurance market in 2027?

What factors are affecting the strength of competition in the Turkey non-life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's non-life insurance market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

# **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



# **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

# **8 COMPANY PROFILES**

- 8.1. Aksigorta AS
- 8.2. Allianz SE
- 8.3. Anadolu Anonim Turk Sigorta Sirketi
- 8.4. Turkiye Sigorta AS

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Turkey non-life insurance market value: \$ billion, 2017–22

Table 2: Turkey non-life insurance market category segmentation: % share, by value,

2017-2022

Table 3: Turkey non-life insurance market category segmentation: \$ billion, 2017-2022

Table 4: Turkey non-life insurance market geography segmentation: \$ billion, 2022

Table 5: Turkey non-life insurance market value forecast: \$ billion, 2022–27

Table 6: Turkey non-life insurance market share: % share, by value, 2022

Table 7: Aksigorta AS: key facts

Table 8: Aksigorta AS: Annual Financial Ratios

Table 9: Aksigorta AS: Key Employees

Table 10: Allianz SE: key facts

Table 11: Allianz SE: Annual Financial Ratios

Table 12: Allianz SE: Key Employees

Table 13: Allianz SE: Key Employees Continued

Table 14: Anadolu Anonim Turk Sigorta Sirketi: key facts

Table 15: Anadolu Anonim Turk Sigorta Sirketi: Annual Financial Ratios

Table 16: Anadolu Anonim Turk Sigorta Sirketi: Key Employees

Table 17: Turkiye Sigorta AS: key facts

Table 18: Turkiye Sigorta AS: Annual Financial Ratios

Table 19: Turkiye Sigorta AS: Key Employees

Table 20: Turkey size of population (million), 2018–22

Table 21: Turkey gdp (constant 2005 prices, \$ billion), 2018–22

Table 22: Turkey gdp (current prices, \$ billion), 2018–22

Table 23: Turkey inflation, 2018–22

Table 24: Turkey consumer price index (absolute), 2018–22

Table 25: Turkey exchange rate, 2018–22



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Turkey non-life insurance market value: \$ billion, 2017–22
- Figure 2: Turkey non-life insurance market category segmentation: \$ billion, 2017-2022
- Figure 3: Turkey non–life insurance market geography segmentation: % share, by value, 2022
- Figure 4: Turkey non-life insurance market value forecast: \$ billion, 2022–27
- Figure 5: Forces driving competition in the non-life insurance market in Turkey, 2022
- Figure 6: Drivers of buyer power in the non-life insurance market in Turkey, 2022
- Figure 7: Drivers of supplier power in the non-life insurance market in Turkey, 2022
- Figure 8: Factors influencing the likelihood of new entrants in the non-life insurance market in Turkey, 2022
- Figure 9: Factors influencing the threat of substitutes in the non-life insurance market in Turkey, 2022
- Figure 10: Drivers of degree of rivalry in the non-life insurance market in Turkey, 2022
- Figure 11: Turkey non-life insurance market share: % share, by value, 2022



#### I would like to order

Product name: Turkey Non-Life Insurance Market to 2027

Product link: <a href="https://marketpublishers.com/r/TE8C72062175EN.html">https://marketpublishers.com/r/TE8C72062175EN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/TE8C72062175EN.html">https://marketpublishers.com/r/TE8C72062175EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970