

Turkey New Cars Market to 2027

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Abstracts

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Summary

New Cars in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Turkey captured a share of 4.5% of the European new cars market, in 2022.

The Turkish new cars market had total revenues of \$17.7 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.5% between 2017 and 2022, to reach a total of 591.4 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the new cars market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Turkey

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey new cars market by value in 2022?

What will be the size of the Turkey new cars market in 2027?

What factors are affecting the strength of competition in the Turkey new cars market?

How has the market performed over the last five years?

How large is Turkey's new cars market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Stellantis NV

8.3. Hyundai Motor Company

8.4. Renault–Nissan–Mitsubishi Alliance

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey new cars market value: \$ billion, 2017–22
- Table 2: Turkey new cars market volume: units, 2017–22
- Table 3: Turkey new cars market geography segmentation: \$ billion, 2022
- Table 4: Turkey new cars market value forecast: \$ billion, 2022–27
- Table 5: Turkey new cars market volume forecast: units, 2022–27
- Table 6: Turkey new cars market share: % share, by volume, 2022
- Table 7: Volkswagen AG: key facts
- Table 8: Volkswagen AG: Annual Financial Ratios
- Table 9: Volkswagen AG: Key Employees
- Table 10: Volkswagen AG: Key Employees Continued
- Table 11: Stellantis NV: key facts
- Table 12: Stellantis NV: Annual Financial Ratios
- Table 13: Stellantis NV: Key Employees
- Table 14: Stellantis NV: Key Employees Continued
- Table 15: Stellantis NV: Key Employees Continued
- Table 16: Hyundai Motor Company: key facts
- Table 17: Hyundai Motor Company: Annual Financial Ratios
- Table 18: Hyundai Motor Company: Key Employees
- Table 19: Hyundai Motor Company: Key Employees Continued
- Table 20: Renault–Nissan–Mitsubishi Alliance: key facts
- Table 21: Turkey size of population (million), 2018–22
- Table 22: Turkey gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Turkey gdp (current prices, \$ billion), 2018–22
- Table 24: Turkey inflation, 2018–22
- Table 25: Turkey consumer price index (absolute), 2018–22
- Table 26: Turkey exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Turkey new cars market value: \$ billion, 2017–22

Figure 2: Turkey new cars market volume: units, 2017–22

Figure 3: Turkey new cars market geography segmentation: % share, by value, 2022

Figure 4: Turkey new cars market value forecast: \$ billion, 2022–27

Figure 5: Turkey new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in Turkey, 2022

Figure 7: Drivers of buyer power in the new cars market in Turkey, 2022

Figure 8: Drivers of supplier power in the new cars market in Turkey, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Turkey, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in Turkey, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in Turkey, 2022

Figure 12: Turkey new cars market share: % share, by volume, 2022

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