

# Turkey Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/T9926F04685DEN.html>

Date: November 2022

Pages: 63

Price: US\$ 350.00 (Single User License)

ID: T9926F04685DEN

## Abstracts

Turkey Movies and Entertainment Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Movies & Entertainment in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Turkish movies & entertainment market had total revenues of \$26 million in 2021, representing a compound annual rate of change (CARC) of -32.1% between 2016 and 2021.

The box office segment was the market's most lucrative in 2021, with total revenues of \$0.0bn, equivalent to 57.7% of the market's overall value.

The value of the Turkish movies & entertainment market declined by 36.6% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the movies & entertainment market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Turkey

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey movies & entertainment market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Turkey movies & entertainment market by value in 2021?

What will be the size of the Turkey movies & entertainment market in 2026?

What factors are affecting the strength of competition in the Turkey movies & entertainment market?

How has the market performed over the last five years?

How large is Turkey's movies & entertainment market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. How leading players have responded to challenges in the market?
- 7.4. What have been the most significant mergers/acquisitions over the last five years?

## **8 COMPANY PROFILES**

- 8.1. The Walt Disney Company
- 8.2. Sony Corporation
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Turkey movies & entertainment market value: \$ million, 2016-21

Table 2: Turkey movies & entertainment market category segmentation: % share, by value, 2016-2021

Table 3: Turkey movies & entertainment market category segmentation: \$ million, 2016-2021

Table 4: Turkey movies & entertainment market geography segmentation: \$ million, 2021

Table 5: Turkey movies & entertainment market value forecast: \$ million, 2021-26

Table 6: The Walt Disney Company: key facts

Table 7: The Walt Disney Company: Annual Financial Ratios

Table 8: The Walt Disney Company: Key Employees

Table 9: The Walt Disney Company: Key Employees Continued

Table 10: Sony Corporation: key facts

Table 11: Sony Corporation: Annual Financial Ratios

Table 12: Sony Corporation: Key Employees

Table 13: Sony Corporation: Key Employees Continued

Table 14: Universal Music Group Inc: key facts

Table 15: Universal Music Group Inc: Key Employees

Table 16: Universal Music Group Inc: Key Employees Continued

Table 17: Comcast Corporation: key facts

Table 18: Comcast Corporation: Annual Financial Ratios

Table 19: Comcast Corporation: Key Employees

Table 20: Comcast Corporation: Key Employees Continued

Table 21: Comcast Corporation: Key Employees Continued

Table 22: Warner Bros. Discovery, Inc.: key facts

Table 23: Warner Bros. Discovery, Inc.: Annual Financial Ratios

Table 24: Warner Bros. Discovery, Inc.: Key Employees

Table 25: Warner Bros. Discovery, Inc.: Key Employees Continued

Table 26: Warner Music Group Corp.: key facts

Table 27: Warner Music Group Corp.: Key Employees

Table 28: Warner Music Group Corp.: Key Employees Continued

Table 29: Turkey size of population (million), 2017-21

Table 30: Turkey gdp (constant 2005 prices, \$ billion), 2017-21

Table 31: Turkey gdp (current prices, \$ billion), 2017-21

Table 32: Turkey inflation, 2017-21

Table 33: Turkey consumer price index (absolute), 2017-21

Table 34: Turkey exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey movies & entertainment market value: \$ million, 2016-21

Figure 2: Turkey movies & entertainment market category segmentation: \$ million, 2016-2021

Figure 3: Turkey movies & entertainment market geography segmentation: % share, by value, 2021

Figure 4: Turkey movies & entertainment market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the movies & entertainment market in Turkey, 2021

Figure 6: Drivers of buyer power in the movies & entertainment market in Turkey, 2021

Figure 7: Drivers of supplier power in the movies & entertainment market in Turkey, 2021

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Turkey, 2021

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Turkey, 2021

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Turkey, 2021

## I would like to order

Product name: Turkey Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/T9926F04685DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T9926F04685DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



