

# Turkey Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Motorcycles in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Turkish motorcycles market had total revenues of \$374.8 million in 2021, representing a compound annual growth rate (CAGR) of 17.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 8.4% between 2016 and 2021, to reach a total of 216,100 units in 2021.

The motorcycles market benefited from a substitution effect, with motorcycles posing as a viable alternative to cars for an increasing number of consumers with suppressed income.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Turkey

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey motorcycles market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey motorcycles market by value in 2021?

What will be the size of the Turkey motorcycles market in 2026?

What factors are affecting the strength of competition in the Turkey motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's motorcycles market?

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