

Turkey Medium and Heavy Trucks Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Medium & Heavy Trucks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Turkish medium and heavy trucks market had total revenues of \$1.0bn in

2021, representing a compound annual growth rate (CAGR) of 0.3% between 2017 and 2021.

Market consumption volumes declined with a compound annual rate of change (CARC) of -2.6% between 2017 and 2021, to reach a total of 56,250.4 units in 2021.

BC had the highest volume in the Turkish medium and heavy trucks market in 2021, with a total of 29,617.0 units, equivalent to 52.7% of the market's overall volume.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the medium & heavy trucks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Turkey

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey medium & heavy trucks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey medium & heavy trucks market by value in 2021?

What will be the size of the Turkey medium & heavy trucks market in 2026?

What factors are affecting the strength of competition in the Turkey medium & heavy trucks market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's medium & heavy trucks market?

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