

Turkey Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/T2C8A2370E1BEN.html>

Date: February 2022

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: T2C8A2370E1BEN

Abstracts

Turkey Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Meat in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Turkish meat market had total revenues of \$7,151.9m in 2020, representing a compound annual growth rate (CAGR) of 14.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.7% between 2016-2020, to reach a total of 766.6 million kg in 2020.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 12% for the five-year period 2020-2025, which is expected to drive the

market to a value of \$12.6bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Turkey

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey meat market with five year forecasts

REASONS TO BUY

What was the size of the Turkey meat market by value in 2020?

What will be the size of the Turkey meat market in 2025?

What factors are affecting the strength of competition in the Turkey meat market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish meat market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Yasar Holding AS
- 8.2. Namet Gida Sanayi ve Ticareti AS
- 8.3. Y?ld?z Holding Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey meat market value: \$ million, 2016–20
- Table 2: Turkey meat market volume: million kg, 2016–20
- Table 3: Turkey meat market category segmentation: \$ million, 2020
- Table 4: Turkey meat market geography segmentation: \$ million, 2020
- Table 5: Turkey meat market distribution: % share, by value, 2020
- Table 6: Turkey meat market value forecast: \$ million, 2020–25
- Table 7: Turkey meat market volume forecast: million kg, 2020–25
- Table 8: Turkey meat market share: % share, by value, 2020
- Table 9: Yasar Holding AS: key facts
- Table 10: Yasar Holding AS: Key Employees
- Table 11: Namet Gida Sanayi ve Ticareti AS: key facts
- Table 12: Y?ld?z Holding Inc: key facts
- Table 13: Y?ld?z Holding Inc: Key Employees
- Table 14: Turkey size of population (million), 2016–20
- Table 15: Turkey gdp (constant 2005 prices, \$ billion), 2016–20
- Table 16: Turkey gdp (current prices, \$ billion), 2016–20
- Table 17: Turkey inflation, 2016–20
- Table 18: Turkey consumer price index (absolute), 2016–20
- Table 19: Turkey exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

- Figure 1: Turkey meat market value: \$ million, 2016–20
- Figure 2: Turkey meat market volume: million kg, 2016–20
- Figure 3: Turkey meat market category segmentation: % share, by value, 2020
- Figure 4: Turkey meat market geography segmentation: % share, by value, 2020
- Figure 5: Turkey meat market distribution: % share, by value, 2020
- Figure 6: Turkey meat market value forecast: \$ million, 2020–25
- Figure 7: Turkey meat market volume forecast: million kg, 2020–25
- Figure 8: Forces driving competition in the meat market in Turkey, 2020
- Figure 9: Drivers of buyer power in the meat market in Turkey, 2020
- Figure 10: Drivers of supplier power in the meat market in Turkey, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the meat market in Turkey, 2020
- Figure 12: Factors influencing the threat of substitutes in the meat market in Turkey, 2020
- Figure 13: Drivers of degree of rivalry in the meat market in Turkey, 2020
- Figure 14: Turkey meat market share: % share, by value, 2020

I would like to order

Product name: Turkey Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/T2C8A2370E1BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2C8A2370E1BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970