

Turkey Life Insurance Market to 2027

<https://marketpublishers.com/r/T80C20FAB5E6EN.html>

Date: November 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: T80C20FAB5E6EN

Abstracts

Turkey Life Insurance Market to 2027

Summary

Life Insurance in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The Turkish life insurance market had total gross written premiums of \$1.8 billion in 2022, representing a compound annual growth rate (CAGR) of 34.8% between 2017 and 2022.

The life insurance segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$1.8 billion, equivalent to 99.9% of the market's overall value.

In 2022, the Turkish life insurance market witnessed an annual growth of 74% due to rising awareness about the importance of insurance. Factors such as a rising population base, increasing disposable income, and growing consumer confidence are driving the country's life insurance market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Turkey

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey life insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey life insurance market by value in 2022?

What will be the size of the Turkey life insurance market in 2027?

What factors are affecting the strength of competition in the Turkey life insurance market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. AgeSA Hayat ve Emeklilik AS
- 8.2. Anadolu Hayat Emeklilik AS
- 8.3. Vienna Insurance Group AG
- 8.4. Turkiye Hayat Ve Emeklilik AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey life insurance market value: \$ billion, 2017–22
- Table 2: Turkey life insurance market category segmentation: % share, by value, 2017–2022
- Table 3: Turkey life insurance market category segmentation: \$ billion, 2017-2022
- Table 4: Turkey life insurance market geography segmentation: \$ billion, 2022
- Table 5: Turkey life insurance market value forecast: \$ billion, 2022–27
- Table 6: Turkey life insurance market share: % share, by value, 2022
- Table 7: AgeSA Hayat ve Emeklilik AS: key facts
- Table 8: AgeSA Hayat ve Emeklilik AS: Annual Financial Ratios
- Table 9: AgeSA Hayat ve Emeklilik AS: Key Employees
- Table 10: Anadolu Hayat Emeklilik AS: key facts
- Table 11: Anadolu Hayat Emeklilik AS: Annual Financial Ratios
- Table 12: Anadolu Hayat Emeklilik AS: Key Employees
- Table 13: Vienna Insurance Group AG: key facts
- Table 14: Vienna Insurance Group AG: Annual Financial Ratios
- Table 15: Vienna Insurance Group AG: Key Employees
- Table 16: Turkiye Hayat Ve Emeklilik AS: key facts
- Table 17: Turkey size of population (million), 2018–22
- Table 18: Turkey gdp (constant 2005 prices, \$ billion), 2018–22
- Table 19: Turkey gdp (current prices, \$ billion), 2018–22
- Table 20: Turkey inflation, 2018–22
- Table 21: Turkey consumer price index (absolute), 2018–22
- Table 22: Turkey exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Turkey life insurance market value: \$ billion, 2017–22

Figure 2: Turkey life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: Turkey life insurance market geography segmentation: % share, by value, 2022

Figure 4: Turkey life insurance market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the life insurance market in Turkey, 2022

Figure 6: Drivers of buyer power in the life insurance market in Turkey, 2022

Figure 7: Drivers of supplier power in the life insurance market in Turkey, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Turkey, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Turkey, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in Turkey, 2022

Figure 11: Turkey life insurance market share: % share, by value, 2022

I would like to order

Product name: Turkey Life Insurance Market to 2027

Product link: <https://marketpublishers.com/r/T80C20FAB5E6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T80C20FAB5E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970