

Turkey IT Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

IT Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

A prolonged lockdown in Turkey forced businesses to explore innovative digital ways to reach out to their customers, fuelling demand for IT services across the region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Turkey

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey it services market with five year forecasts

REASONS TO BUY

What was the size of the Turkey it services market by value in 2022?

What will be the size of the Turkey it services market in 2027?

What factors are affecting the strength of competition in the Turkey it services market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's it services market?

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