

# Turkey Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Turkey Internet Access Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Internet Access in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The Turkish internet access market had total revenues of \$2,018.0 million in 2021, representing a compound annual growth rate (CAGR) of 0.4% between 2016 and 2021.

Market volume increased with a CAGR of 11.2% between 2016 and 2021, to reach a total of 66.9 million internet users in 2021.

Growth in the Turkish market in recent years has been fueled both by increased

investment in infrastructure and networks supporting wireless connectivity, and the rising popularity of smartphones.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Turkey

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey internet access market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey internet access market by value in 2021?

What will be the size of the Turkey internet access market in 2026?

What factors are affecting the strength of competition in the Turkey internet access market?

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Who are the top competitors in Turkey's internet access market?

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