

# Turkey Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Hybrid & Electric Cars in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Turkish hybrid & electric cars market had total revenues of \$0.2bn in 2021, representing a compound annual growth rate (CAGR) of 75.2% between 2016 and 2021.

Market consumption volume increased with a CAGR of 75.8% between 2016 and 2021, to reach a total of 44.2 thousand units in 2021.

The value of the Turkish hybrid & electric cars market grew by 101.6% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Turkey

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey hybrid & electric cars market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Turkey hybrid & electric cars market by value in 2021?

What will be the size of the Turkey hybrid & electric cars market in 2026?

What factors are affecting the strength of competition in the Turkey hybrid & electric cars market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's hybrid & electric cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. What are the long-term plans of leading players?

7.6. Which are the major threats that players in this market are facing?

## **8 COMPANY PROFILES**

8.1. Toyota Motor Corporation

8.2. Tesla, Inc.

8.3. Renault SA

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey hybrid & electric cars market value: \$ million, 2017-21
- Table 2: Turkey hybrid & electric cars market volume: Cars, 2017-21
- Table 3: Turkey hybrid & electric cars market category segmentation: % share, by volume, 2017-2021
- Table 4: Turkey hybrid & electric cars market category segmentation: Cars, 2017-2021
- Table 5: Turkey hybrid & electric cars market geography segmentation: \$ million, 2021
- Table 6: Turkey hybrid & electric cars market value forecast: \$ million, 2021-26
- Table 7: Turkey hybrid & electric cars market volume forecast: Cars, 2021-26
- Table 8: Toyota Motor Corporation: key facts
- Table 9: Toyota Motor Corporation: Annual Financial Ratios
- Table 10: Toyota Motor Corporation: Key Employees
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Tesla, Inc.: key facts
- Table 14: Tesla, Inc.: Annual Financial Ratios
- Table 15: Tesla, Inc.: Key Employees
- Table 16: Renault SA: key facts
- Table 17: Renault SA: Annual Financial Ratios
- Table 18: Renault SA: Key Employees
- Table 19: Renault SA: Key Employees Continued
- Table 20: Renault SA: Key Employees Continued
- Table 21: Renault SA: Key Employees Continued
- Table 22: Turkey size of population (million), 2017-21
- Table 23: Turkey gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Turkey gdp (current prices, \$ billion), 2017-21
- Table 25: Turkey inflation, 2017-21
- Table 26: Turkey consumer price index (absolute), 2017-21
- Table 27: Turkey exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey hybrid & electric cars market value: \$ million, 2017-21

Figure 2: Turkey hybrid & electric cars market volume: Cars, 2017-21

Figure 3: Turkey hybrid & electric cars market category segmentation: Cars, 2017-2021

Figure 4: Turkey hybrid & electric cars market geography segmentation: % share, by value, 2021

Figure 5: Turkey hybrid & electric cars market value forecast: \$ million, 2021-26

Figure 6: Turkey hybrid & electric cars market volume forecast: Cars, 2021-26

Figure 7: Forces driving competition in the hybrid & electric cars market in Turkey, 2021

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Turkey, 2021

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Turkey, 2021

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Turkey, 2021

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Turkey, 2021

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Turkey, 2021

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