

# Turkey Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/T587A48CDF40EN.html>

Date: March 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: T587A48CDF40EN

## Abstracts

Turkey Hotels and Motels Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Hotels & Motels in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Turkish hotels & motels industry had total revenues of \$8.9 billion in 2021, representing a compound annual growth rate (CAGR) of 4.6% between 2016 and 2021.

Industry consumption volume increased with a CAGR of 3.1% between 2016 and 2021, to reach a total of 3,162 establishments in 2021.

Turkey is home to various fascinating beaches, natural beauties, pulsing nightlife, UNESCO world heritage sites that makes it one of the unique blends

for tourist attractions.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Turkey

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey hotels & motels market by value in 2021?

What will be the size of the Turkey hotels & motels market in 2026?

What factors are affecting the strength of competition in the Turkey hotels & motels market?

How has the market performed over the last five years?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?
- 7.5. Are there any threats to the leading players?

## **8 COMPANY PROFILES**

- 8.1. Wyndham Hotels & Resorts Inc
- 8.2. Hilton Worldwide Holdings Inc
- 8.3. Marriott International Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Turkey hotels & motels industry value: \$ million, 2017–21

Table 2: Turkey hotels & motels industry volume: Number of Establishments, 2017–21

Table 3: Turkey hotels & motels industry category segmentation: % share, by value, 2017–2021

Table 4: Turkey hotels & motels industry category segmentation: \$ million, 2017-2021

Table 5: Turkey hotels & motels industry value forecast: \$ million, 2021–26

Table 6: Turkey hotels & motels industry volume forecast: Number of Establishments, 2021–26

Table 7: Wyndham Hotels & Resorts Inc: key facts

Table 8: Wyndham Hotels & Resorts Inc: Annual Financial Ratios

Table 9: Wyndham Hotels & Resorts Inc: Key Employees

Table 10: Hilton Worldwide Holdings Inc: key facts

Table 11: Hilton Worldwide Holdings Inc: Annual Financial Ratios

Table 12: Hilton Worldwide Holdings Inc: Key Employees

Table 13: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 14: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 15: CRG Holdings, LLC : key facts

Table 16: Marriott International Inc: key facts

Table 17: Marriott International Inc: Annual Financial Ratios

Table 18: Marriott International Inc: Key Employees

Table 19: Marriott International Inc: Key Employees Continued

Table 20: Marriott International Inc: Key Employees Continued

Table 21: Marriott International Inc: Key Employees Continued

Table 22: Turkey size of population (million), 2017–21

Table 23: Turkey gdp (constant 2005 prices, \$ billion), 2017–21

Table 24: Turkey gdp (current prices, \$ billion), 2017–21

Table 25: Turkey inflation, 2017–21

Table 26: Turkey consumer price index (absolute), 2017–21

Table 27: Turkey exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey hotels & motels industry value: \$ million, 2017–21

Figure 2: Turkey hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: Turkey hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: Turkey hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: Turkey hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the hotels & motels industry in Turkey, 2021

Figure 7: Drivers of buyer power in the hotels & motels industry in Turkey, 2021

Figure 8: Drivers of supplier power in the hotels & motels industry in Turkey, 2021

Figure 9: Factors influencing the likelihood of new entrants in the hotels & motels industry in Turkey, 2021

Figure 10: Factors influencing the threat of substitutes in the hotels & motels industry in Turkey, 2021

Figure 11: Drivers of degree of rivalry in the hotels & motels industry in Turkey, 2021

## I would like to order

Product name: Turkey Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/T587A48CDF40EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T587A48CDF40EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970