

Turkey Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Footwear Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Turkish footwear market had total revenues of \$6,826.6 million in 2021, representing a compound annual growth rate (CAGR) of 20.8% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Turkish footwear market in 2021, sales through this channel

generated \$4,377.5 million, equivalent to 64.1% of the market's overall value.

The footwear market in Turkey witnessed rapid development due to availability of major raw materials, modern manufacturing processes, and skilled workers. The country is also becoming a leading center for leather, which is key raw material for footwear manufacturing.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear retail market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Turkey

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey footwear retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey footwear retail market by value in 2021?

What will be the size of the Turkey footwear retail market in 2026?

What factors are affecting the strength of competition in the Turkey footwear retail market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's footwear retail market?

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