

Turkey Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Foodservice in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Turkish foodservice industry had total revenues of \$19.8 billion in 2021, representing a compound annual growth rate (CAGR) of 8.3% between 2016 and 2021.

Industry consumption volumes declined with a CAGR of -2.4% between 2016 and 2021, to reach a total of 5.3 billion transactions in 2021.

Turkey's working-age population is expanding rapidly, and the rising number of

dual income households is placing additional time constraints on Turkish families, who increasingly turn to quick service operators to address these concerns.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Turkey

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey foodservice market with five year forecasts

REASONS TO BUY

What was the size of the Turkey foodservice market by value in 2021?

What will be the size of the Turkey foodservice market in 2026?

What factors are affecting the strength of competition in the Turkey foodservice market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's foodservice market?

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