

# Turkey Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/T0626B1F7D71EN.html>

Date: March 2024

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: T0626B1F7D71EN

## Abstracts

Turkey Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

### Summary

Electricity Retailing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The Turkish electricity retailing market recorded revenues of \$7.9 billion in 2023, representing a negative compound annual growth rate (CAGR) of 15.2% between 2018 and 2023.

Market consumption volume increased with a CAGR of 6.0% between 2018 and 2023, to reach a total of 298.3 TWh in 2023.

According to GlobalData, in 2023, electricity consumption in Turkey witnessed

an annual growth of 2.3% due to the rise in demand from various end-user markets. According to the Turkish Statistical Institute, in December 2023, Turkey's manufacturing production witnessed an annual growth of 2.1%. The growth in industrial production supported the demand for electricity from the segment.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Turkey

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey electricity retailing market with five year forecasts

## Reasons to Buy

What was the size of the Turkey electricity retailing market by value in 2023?

What will be the size of the Turkey electricity retailing market in 2028?

What factors are affecting the strength of competition in the Turkey electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's electricity retailing market?

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