

# Turkey Dairy Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/T9BC4D1635CEEN.html>

Date: October 2022

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: T9BC4D1635CEEN

## Abstracts

Turkey Dairy Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Dairy in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, fromage frais & quark, milk, milk alternatives (grain, nut, rice, and seed alternatives), soymilk & soy drinks, and yogurt. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Turkish Dairy market had total revenues of \$4,122.1m in 2021, representing a compound annual growth rate (CAGR) of 14.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 3.7% between 2016 and 2021, to reach a total of 3,332.1 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 13.6% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$7,801.6m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Turkey

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey dairy market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey dairy market by value in 2021?

What will be the size of the Turkey dairy market in 2026?

What factors are affecting the strength of competition in the Turkey dairy market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's dairy market?

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