

Turkey Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/T0A6C58981CBEN.html>

Date: February 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: T0A6C58981CBEN

Abstracts

Turkey Carbonated Soft Drinks Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Carbonated Soft Drinks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. Carbonated soft drinks are defined as sweetened, non-alcoholic drinks containing carbon dioxide, both regular calorie and low calorie. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Turkish carbonated soft drinks market had total revenues of \$1,968.8m in 2021, representing a compound annual growth rate (CAGR) of 19% between 2016 and 2021.

Market consumption volume increased with a CAGR of 3.1% between 2016 and 2021, to reach a total of 3,601.6 million litres in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 38.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$9,997.6m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the carbonated soft drinks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Turkey

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey carbonated soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the Turkey carbonated soft drinks market by value in 2021?

What will be the size of the Turkey carbonated soft drinks market in 2026?

What factors are affecting the strength of competition in the Turkey carbonated soft drinks market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish carbonated soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares between 2016 and 2021?
- 7.4. Which companies market shares have suffered between 2016 and 2021?
- 7.5. What are the most popular brands in the Carbonated soft drink market?

8 COMPANY PROFILES

- 8.1. The Coca-Cola Co
- 8.2. PepsiCo Inc
- 8.3. BIM Birlesik Magazalar AS
- 8.4. Ulker Biskuvi Sanayi AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey carbonated soft drinks market value: \$ million, 2016–21
- Table 2: Turkey carbonated soft drinks market volume: million liters, 2016–21
- Table 3: Turkey carbonated soft drinks market geography segmentation: \$ million, 2021
- Table 4: Turkey carbonated soft drinks market distribution: % share, by volume, 2021
- Table 5: Turkey carbonated soft drinks market value forecast: \$ million, 2021–26
- Table 6: Turkey carbonated soft drinks market volume forecast: million liters, 2021–26
- Table 7: Turkey carbonated soft drinks market share: % share, by volume, 2021
- Table 8: The Coca-Cola Co: key facts
- Table 9: The Coca-Cola Co: Annual Financial Ratios
- Table 10: The Coca-Cola Co: Key Employees
- Table 11: The Coca-Cola Co: Key Employees Continued
- Table 12: The Coca-Cola Co: Key Employees Continued
- Table 13: PepsiCo Inc: key facts
- Table 14: PepsiCo Inc: Annual Financial Ratios
- Table 15: PepsiCo Inc: Key Employees
- Table 16: PepsiCo Inc: Key Employees Continued
- Table 17: PepsiCo Inc: Key Employees Continued
- Table 18: BIM Birlesik Magazalar AS: key facts
- Table 19: BIM Birlesik Magazalar AS: Annual Financial Ratios
- Table 20: BIM Birlesik Magazalar AS: Key Employees
- Table 21: Ulker Biskuvi Sanayi AS: key facts
- Table 22: Ulker Biskuvi Sanayi AS: Annual Financial Ratios
- Table 23: Ulker Biskuvi Sanayi AS: Key Employees
- Table 24: Turkey size of population (million), 2017–21
- Table 25: Turkey gdp (constant 2005 prices, \$ billion), 2017–21
- Table 26: Turkey gdp (current prices, \$ billion), 2017–21
- Table 27: Turkey inflation, 2017–21
- Table 28: Turkey consumer price index (absolute), 2017–21
- Table 29: Turkey exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Turkey carbonated soft drinks market value: \$ million, 2016–21

Figure 2: Turkey carbonated soft drinks market volume: million liters, 2016–21

Figure 3: Turkey carbonated soft drinks market geography segmentation: % share, by value, 2021

Figure 4: Turkey carbonated soft drinks market distribution: % share, by volume, 2021

Figure 5: Turkey carbonated soft drinks market value forecast: \$ million, 2021–26

Figure 6: Turkey carbonated soft drinks market volume forecast: million liters, 2021–26

Figure 7: Forces driving competition in the carbonated soft drinks market in Turkey, 2021

Figure 8: Drivers of buyer power in the carbonated soft drinks market in Turkey, 2021

Figure 9: Drivers of supplier power in the carbonated soft drinks market in Turkey, 2021

Figure 10: Drivers of degree of rivalry in the carbonated soft drinks market in Turkey, 2021

Figure 11: Turkey carbonated soft drinks market share: % share, by volume, 2021

I would like to order

Product name: Turkey Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/T0A6C58981CBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0A6C58981CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

