

Turkey Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Breakfast Cereals in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The breakfast cereals market consists of retail sales of hot cereals and ready-to-eat cereals. Hot cereals segment consists of traditional products (e.g. porridge oats), instant mixes and ready-to-heat products. Ready-to-eat cereals segment consists of children's breakfast cereals and family breakfast cereals such as, flakes, muesli and other RTE cereals. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Turkish Breakfast Cereals market had total revenues of \$55.4m in 2021, representing a compound annual growth rate (CAGR) of 17.6% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.6% between 2016 and

2021, to reach a total of 21.3 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 23.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$159.0m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the breakfast cereals market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the breakfast cereals market in Turkey

Leading company profiles reveal details of key breakfast cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey breakfast cereals market with five year forecasts

REASONS TO BUY

What was the size of the Turkey breakfast cereals market by value in 2021?

What will be the size of the Turkey breakfast cereals market in 2026?

What factors are affecting the strength of competition in the Turkey breakfast cereals market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's breakfast cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish breakfast cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. Which companies market shares have suffered over the last five years (2016-21)?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Cereal Partners Worldwide S.A.
- 8.2. Y?ld?z Holding Inc
- 8.3. Kellogg Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey breakfast cereals market value: \$ million, 2016-21
- Table 2: Turkey breakfast cereals market volume: million kilograms, 2016-21
- Table 3: Turkey breakfast cereals market category segmentation: \$ million, 2021
- Table 4: Turkey breakfast cereals market geography segmentation: \$ million, 2021
- Table 5: Turkey breakfast cereals market distribution: % share, by value, 2021
- Table 6: Turkey breakfast cereals market value forecast: \$ million, 2021-26
- Table 7: Turkey breakfast cereals market volume forecast: million kilograms, 2021-26
- Table 8: Turkey breakfast cereals market share: % share, by value, 2021
- Table 9: Cereal Partners Worldwide S.A.: key facts
- Table 10: Y?ld?z Holding Inc: key facts
- Table 11: Y?ld?z Holding Inc: Key Employees
- Table 12: Kellogg Co: key facts
- Table 13: Kellogg Co: Annual Financial Ratios
- Table 14: Kellogg Co: Key Employees
- Table 15: Kellogg Co: Key Employees Continued
- Table 16: Turkey size of population (million), 2017-21
- Table 17: Turkey gdp (constant 2005 prices, \$ billion), 2017-21
- Table 18: Turkey gdp (current prices, \$ billion), 2017-21
- Table 19: Turkey inflation, 2017-21
- Table 20: Turkey consumer price index (absolute), 2017-21
- Table 21: Turkey exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Turkey breakfast cereals market value: \$ million, 2016-21

Figure 2: Turkey breakfast cereals market volume: million kilograms, 2016-21

Figure 3: Turkey breakfast cereals market category segmentation: % share, by value, 2021

Figure 4: Turkey breakfast cereals market geography segmentation: % share, by value, 2021

Figure 5: Turkey breakfast cereals market distribution: % share, by value, 2021

Figure 6: Turkey breakfast cereals market value forecast: \$ million, 2021-26

Figure 7: Turkey breakfast cereals market volume forecast: million kilograms, 2021-26

Figure 8: Forces driving competition in the breakfast cereals market in Turkey, 2021

Figure 9: Drivers of buyer power in the breakfast cereals market in Turkey, 2021

Figure 10: Drivers of supplier power in the breakfast cereals market in Turkey, 2021

Figure 11: Factors influencing the likelihood of new entrants in the breakfast cereals market in Turkey, 2021

Figure 12: Factors influencing the threat of substitutes in the breakfast cereals market in Turkey, 2021

Figure 13: Drivers of degree of rivalry in the breakfast cereals market in Turkey, 2021

Figure 14: Turkey breakfast cereals market share: % share, by value, 2021

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