

Turkey BPO Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

BPO Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The Turkish BPO services market had total revenues of \$1,215.6 million in 2022, representing a compound annual growth rate (CAGR) of 5.3% between 2017 and 2022.

The vertical-specific BPO segment accounted for market's the largest proportion in 2022, with total revenues of \$338.2 million, equivalent to 27.8% of the market's overall value.

According to in-house research, in 2022, the real GDP annual growth of Turkey reached 5.6% as compared to 1.8% in 2020.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Turkey

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey bpo services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey bpo services market by value in 2022?

What will be the size of the Turkey bpo services market in 2027?

What factors are affecting the strength of competition in the Turkey bpo services market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's bpo services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. Wipro Ltd
- 8.3. ISS AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey BPO services market value: \$ million, 2017-22
- Table 2: Turkey BPO services market category segmentation: % share, by value, 2017-2022
- Table 3: Turkey BPO services market category segmentation: \$ million, 2017-2022
- Table 4: Turkey BPO services market geography segmentation: \$ million, 2022
- Table 5: Turkey BPO services market value forecast: \$ million, 2022-27
- Table 6: Accenture plc: key facts
- Table 7: Accenture plc: Annual Financial Ratios
- Table 8: Accenture plc: Key Employees
- Table 9: Accenture plc: Key Employees Continued
- Table 10: Accenture plc: Key Employees Continued
- Table 11: Accenture plc: Key Employees Continued
- Table 12: Wipro Ltd: key facts
- Table 13: Wipro Ltd: Annual Financial Ratios
- Table 14: Wipro Ltd: Key Employees
- Table 15: Wipro Ltd: Key Employees Continued
- Table 16: ISS AS: key facts
- Table 17: ISS AS: Annual Financial Ratios
- Table 18: ISS AS: Key Employees
- Table 19: Turkey size of population (million), 2018-22
- Table 20: Turkey gdp (constant 2005 prices, \$ billion), 2018-22
- Table 21: Turkey gdp (current prices, \$ billion), 2018-22
- Table 22: Turkey inflation, 2018-22
- Table 23: Turkey consumer price index (absolute), 2018-22
- Table 24: Turkey exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Turkey BPO services market value: \$ million, 2017-22

Figure 2: Turkey BPO services market category segmentation: \$ million, 2017-2022

Figure 3: Turkey BPO services market geography segmentation: % share, by value, 2022

Figure 4: Turkey BPO services market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the BPO services market in Turkey, 2022

Figure 6: Drivers of buyer power in the BPO services market in Turkey, 2022

Figure 7: Drivers of supplier power in the BPO services market in Turkey, 2022

Figure 8: Factors influencing the likelihood of new entrants in the BPO services market in Turkey, 2022

Figure 9: Factors influencing the threat of substitutes in the BPO services market in Turkey, 2022

Figure 10: Drivers of degree of rivalry in the BPO services market in Turkey, 2022

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