

TUI Hotels & Resorts - Strategy, SWOT and Corporate Finance Report

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Abstracts

TUI Hotels & Resorts - Strategy, SWOT and Corporate Finance Report

SUMMARY

TUI Hotels & Resorts - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

TUI Hotels & Resorts (TUI Hotels), is a provider of hospitality services. It owns, manages and develops a portfolio of hotels in premium attractive holiday regions across the world. Its service offerings include accommodation services, restaurants, bar, games, wellness and spas, kid areas, and banquet facilities. It also offers a variety of cuisines through the restaurants situated within the hotels. The company operates under the brand names of Rui, Robinson, TUI Magic Life, TUI Blue and its international hotel concepts: TUI Suneo. It also operates through its joint venture brands comprising Riu, Atlantica, Blue Diamond and Grupote. TUI Hotels is headquartered in Hanover, Niedersachsen, Germany

SCOPE

Detailed information on TUI Hotels & Resorts required for business and competitor intelligence needs



A study of the major internal and external factors affecting TUI Hotels & Resorts in the form of a SWOT analysis

An in-depth view of the business model of TUI Hotels & Resorts including a breakdown and examination of key business segments

Intelligence on TUI Hotels & Resorts's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TUI Hotels & Resorts, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of TUI Hotels & Resorts and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TUI Hotels & Resorts as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TUI Hotels & Resorts's business structure, strategy and prospects.



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