

# TUI Group - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/T590B25899CEN.html>

Date: December 2023

Pages: 47

Price: US\$ 175.00 (Single User License)

ID: T590B25899CEN

## Abstracts

TUI Group. Company Profile and SWOT Analysis

### Summary

TUI Group. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

TUI Group (TUI and 'the company') is a tourism company that provides services associated with holidays and travel. TUI's businesses include cruise ships, touristic airlines, tour operations, resorts and hotels, aviation management, and incoming agencies. TUI operates hotels under various brands including Riu, Iberotel, TUI Magic Life, Grupotel, TUI Blue, and Robinson. It also operates several airlines, including TUI Airways, Corsair International, and TUI fly, among others. The company also provides luxury cruises within German-speaking countries, and cruise ships in other luxury markets. It primarily operates in Germany, the UK, Ireland, the Nordics, Austria, Poland, Switzerland, Belgium, the Netherlands, and France. TUI is headquartered in Hanover, Niedersachsen, Germany.

### Scope

Detailed information on TUI Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting TUI Group in the form

of a SWOT analysis

An in-depth view of the business model of TUI Group including a breakdown and examination of key business segments

Intelligence on TUI Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TUI Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of TUI Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TUI Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TUI Group's business structure, strategy and prospects.

## Contents

- Table of Contents
- Company Snapshot
- TUI Group: Company Overview
- TUI Group: Overview and Key Facts
- TUI Group: Overview
- TUI Group: Key Facts
- TUI Group: Key Employees
- TUI Group: Key Employee Biographies
- TUI Group: Major Products and Services
- TUI Group: Management Statement
- TUI Group: Locations and Subsidiaries
- TUI Group: Key Competitors
- TUI Group: Company Analysis
- TUI Group: Business Description
- TUI Group: SWOT Analysis
- TUI Group: SWOT Overview
- TUI Group: Strengths
- TUI Group: Weaknesses
- TUI Group: Opportunities
- TUI Group: Threats
- TUI Group: Corporate Financial Deals Activity
- TUI Group: Financial Deals Overview
- TUI Group: Targets and Partners
- TUI Group: Top Deals 2019 - 2023YTD\*
- TUI Group: Advisors
- TUI Group: Top Legal Advisors
- TUI Group: Top Financial Advisors
- TUI Group: Mergers and Acquisitions
- TUI Group: Capital Raising
- TUI Group: Divestments
- TUI Group: Private Equity and Ownership
- TUI Group: Recent Developments
- TUI Group: News and Events Summary
- TUI Group: Business Expansion
- TUI Group: Contracts
- TUI Group: Corporate Governance
- TUI Group: Corporate Social Responsibility

TUI Group: Financial Deals  
TUI Group: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: TUI Group: Key Facts
- Table 2: TUI Group: Key Employees
- Table 3: TUI Group: Locations and Subsidiaries
- Table 4: TUI Group: Key Competitors
- Table 5: TUI Group: Deal Activity by Deal Type - Volume (TTM\*)
- Table 6: TUI Group: M&A Activity by Geography (TTM\*)
- Table 7: TUI Group: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Table 8: TUI Group: Targets and Partners
- Table 9: TUI Group: Top Deals 2019 - 2023YTD\*
- Table 10: TUI Group: Legal Advisor Ranking by Value (US\$m)
- Table 11: TUI Group: Financial Advisor Ranking by Value (US\$m)
- Table 12: TUI Group: M&A Volume and Value Trend (2019 - YTD\*2023)
- Table 13: TUI Group: M&A Activity by Geography (2019 - YTD\*2023)
- Table 14: TUI Group: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Table 15: TUI Group: Capital Raising by Deal Type (2019 - YTD\*2023)
- Table 16: TUI Group: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Table 17: TUI Group: Divestments by Geography (2019 - YTD\*2023)
- Table 18: TUI Group: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)
- Table 19: TUI Group: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)
- Table 20: TUI Group: News and Events Summary
- Table 21: TUI Group: Business Expansion
- Table 22: TUI Group: Contracts
- Table 23: TUI Group: Corporate Governance
- Table 24: TUI Group: Corporate Social Responsibility
- Table 25: TUI Group: Financial Deals
- Table 26: TUI Group: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: TUI Group: Deal Activity by Deal Type - Volume (TTM\*)
- Figure 2: TUI Group: M&A Activity by Geography (TTM\*)
- Figure 3: TUI Group: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Figure 4: TUI Group: M&A Volume and Value Trend (2019 - YTD\*2023)
- Figure 5: TUI Group: M&A Activity by Geography (2019 - YTD\*2023)
- Figure 6: TUI Group: Capital Raising Volume and Value Trend (2019 - YTD\*2023)
- Figure 7: TUI Group: Capital Raising by Deal Type (2019 - YTD\*2023)
- Figure 8: TUI Group: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Figure 9: TUI Group: Divestments by Geography (2019 - YTD\*2023)
- Figure 10: TUI Group: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)
- Figure 11: TUI Group: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

## I would like to order

Product name: TUI Group - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/T590B25899CEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T590B25899CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970