

# True Value Co - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

True Value Co - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

True Value Co - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

True Value Co (True Value) is a wholesaler of hardware and related products. It also manufactures and sells paint and paint applicators. The company's value-added services include maintenance, repair and operations, rental services, international stores, marketing, advertising, merchandising, and store location and design services. It markets offers products and services under Agway, True Value, EasyCare, EasyCare, Taylor Rental Center, Grand Rental Station and EasyCare LimitLess brand names. The company offers products to hardware retailers, industrial distributors, garden centers, and rental retailers. It operates primarily in the US, Saudi Arabia, Bolivia and Thailand. True Value is headquartered in Chicago, Illinois, the US

#### **SCOPE**

Detailed information on True Value Co required for business and competitor intelligence needs



A study of the major internal and external factors affecting True Value Co in the form of a SWOT analysis

An in-depth view of the business model of True Value Co including a breakdown and examination of key business segments

Intelligence on True Value Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about True Value Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of True Value Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess True Value Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on True Value Co's business structure, strategy and prospects.



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