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True Corp Public Co Ltd - Company Profile and SWOT Analysis

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Abstracts

True Corp Public Co Ltd %li%Company Profile and SWOT Analysis

Summary

True Corp Public Co Ltd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

True Corp Public Co Ltd (True) is a provider of telecommunications services. The company offers prepaid, post-paid, voice and non-voice services, pay TV, high-definition (HD) TV, digital TV, WiFi, data gateways, broadband internet, and business data services. It provides value-added services to the customers, including, caller id, call waiting, conference calling, call forwarding, outgoing call barring and smart alert. True also offers smartphones, smart devices and related accessories. The company markets its products and services under the True, TrueMove H, TrueOnline and DTAC brand names . It offers services through company-owned and franchised shops located in high traffic, hypermarkets, shopping malls, and office buildings authorized resellers, franchises, multi-retailers and chain stores, wholesale partners, direct sales, telesales and e-commerce . True is headquartered in Bangkok, Thailand.

Scope

Detailed information on True Corp Public Co Ltd required for business and

competitor intelligence needs

A study of the major internal and external factors affecting True Corp Public Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of True Corp Public Co Ltd including a breakdown and examination of key business segments

Intelligence on True Corp Public Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about True Corp Public Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of True Corp Public Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess True Corp Public Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on True Corp Public Co Ltd's business structure, strategy and prospects.

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