

# Trucks in the United States

<https://marketpublishers.com/r/T9DBA5AE243EN.html>

Date: July 2017

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: T9DBA5AE243EN

## Abstracts

Trucks in the United States

### SUMMARY

Trucks in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the United States trucks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The trucks market includes sales/registration of light trucks, and medium and heavy trucks.

The US trucks market had total revenues of \$300.8bn in 2016, representing a compound annual growth rate (CAGR) of 6.1% between 2012 and 2016.

Fluctuating manufacturing output in the US and subsequent lower volume in freight has reduced demand for trucks as a means for transportation in the US. Many trucking companies in the US are adopting a wait and see approach before they decide to order new trucks. Swedish trucking giant has subsequently reported a 12.4% decline in profits in 2016, which it said was “primarily an effect

of the slowdown in the North American truck market”.

Economic uncertainty has pushed many trucking companies in hesitancy with regards to purchasing more trucks. Orders for new heavy trucks for example fell by around 37% in December 2016 as compared to the same month in the preceding year. Whilst newly elected US President Donald Trump has announced interest in investing in US infrastructure in the coming years (which would boost the trucks market), trucking companies are as of yet waiting to see whether these promises materialize. Therefore growth in the US trucks market has almost halved in 2016 as compared to 2015.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the trucks market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the trucks market in the United States

Leading company profiles reveal details of key trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States trucks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the United States trucks market by value in 2016?

What will be the size of the United States trucks market in 2021?

What factors are affecting the strength of competition in the United States trucks market?

How has the market performed over the last five years?

What are the main segments that make up the United States's trucks market?

## Contents

Executive Summary  
Market value  
Market value forecast  
Market volume  
Market volume forecast  
Category segmentation  
Geography segmentation  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market volume  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market Outlook  
Market value forecast  
Market volume forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
AB Volvo  
Daimler AG  
PACCAR Inc.  
Volkswagen AG  
Macroeconomic Indicators  
Country data  
Methodology  
Industry associations  
Related MarketLine research

Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United States trucks market value: \$ billion, 2012-16
Table 2: United States trucks market volume: million units, 2012-16
Table 3: United States trucks market category segmentation: million units, 2016
Table 4: United States trucks market geography segmentation: \$ billion, 2016
Table 5: United States trucks market value forecast: \$ billion, 2016-21
Table 6: United States trucks market volume forecast: million units, 2016-21
Table 7: AB Volvo: key facts
Table 8: AB Volvo: key financials (\$)
Table 9: AB Volvo: key financials (SEK)
Table 10: AB Volvo: key financial ratios
Table 11: Daimler AG: key facts
Table 12: Daimler AG: key financials (\$)
Table 13: Daimler AG: key financials (€)
Table 14: Daimler AG: key financial ratios
Table 15: PACCAR Inc.: key facts
Table 16: PACCAR Inc.: key financials (\$)
Table 17: PACCAR Inc.: key financial ratios
Table 18: Volkswagen AG: key facts
Table 19: Volkswagen AG: key financials (\$)
Table 20: Volkswagen AG: key financials (€)
Table 21: Volkswagen AG: key financial ratios
Table 22: United States size of population (million), 2012-16
Table 23: United States gdp (constant 2005 prices, \$ billion), 2012-16
Table 24: United States gdp (current prices, \$ billion), 2012-16
Table 25: United States inflation, 2012-16
Table 26: United States consumer price index (absolute), 2012-16
Table 27: United States exchange rate, 2012-15

## List Of Figures

### LIST OF FIGURES

Figure 1: United States trucks market value: \$ billion, 2012-16

Figure 2: United States trucks market volume: million units, 2012-16

Figure 3: United States trucks market category segmentation: % share, by volume, 2016

Figure 4: United States trucks market geography segmentation: % share, by value, 2016

Figure 5: United States trucks market value forecast: \$ billion, 2016-21

Figure 6: United States trucks market volume forecast: million units, 2016-21

Figure 7: Forces driving competition in the trucks market in the United States, 2016

Figure 8: Drivers of buyer power in the trucks market in the United States, 2016

Figure 9: Drivers of supplier power in the trucks market in the United States, 2016

Figure 10: Factors influencing the likelihood of new entrants in the trucks market in the United States, 2016

Figure 11: Factors influencing the threat of substitutes in the trucks market in the United States, 2016

Figure 12: Drivers of degree of rivalry in the trucks market in the United States, 2016

Figure 13: AB Volvo: revenues & profitability

Figure 14: AB Volvo: assets & liabilities

Figure 15: Daimler AG: revenues & profitability

Figure 16: Daimler AG: assets & liabilities

Figure 17: PACCAR Inc.: revenues & profitability

Figure 18: PACCAR Inc.: assets & liabilities

Figure 19: Volkswagen AG: revenues & profitability

Figure 20: Volkswagen AG: assets & liabilities

### COMPANIES MENTIONED

AB Volvo

Daimler AG

PACCAR Inc.

Volkswagen AG

## I would like to order

Product name: Trucks in the United States

Product link: <https://marketpublishers.com/r/T9DBA5AE243EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T9DBA5AE243EN.html>