

Trucks in Germany

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Abstracts

Trucks in Germany

SUMMARY

Trucks in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Germany trucks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The trucks market includes sales/registration of light trucks, and medium and heavy trucks.

The German trucks market had total revenues of \$14.2bn in 2016, representing a compound annual growth rate (CAGR) of 2.7% between 2012 and 2016.

The German manufacturing sector has played a large role in the growth of the trucks market in the country in 2016. The Purchasing Managers' Index (PMI) rose strongly in 2016, from 51 at the start of the year to 59 by the end. August 2016 saw German exports rising to their highest levels in 2016. All of this positive activity in the manufacturing sector increases demand of trucks for

transportation purposes.

Germany has taken in record numbers of refugees in recent years, with a record one million arriving in 2015. Whilst this figure fell down by more than a half in 2016, the demand for housing has skyrocketed in the country, resulting in double digit growth in the number of new housing permits being granted in the country. In 2016 the number of new homes that were constructed was in the range 280,000 and 290,000, up from 270,000 in 2015. In 2017 the figure is expected to rise to 320,000, with estimates suggesting Germany needs somewhere in the range of 400,000 new houses annually in the coming years to meet basic demand. Construction for new housing has a positive knock on effect on the trucks market, as construction material required for the construction of housing is in most cases transported to construction sites using trucks.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the trucks market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the trucks market in Germany

Leading company profiles reveal details of key trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany trucks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany trucks market by value in 2016?

What will be the size of the Germany trucks market in 2021?

What factors are affecting the strength of competition in the Germany trucks market?

How has the market performed over the last five years?

What are the main segments that make up Germany's trucks market?

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COMPANIES MENTIONED

AB Volvo

Daimler AG

PACCAR Inc.

Volkswagen AG

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