

# Trucks in France

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## Abstracts

Trucks in France

### SUMMARY

Trucks in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the France trucks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The trucks market includes sales/registration of light trucks, and medium and heavy trucks.

The French trucks market had total revenues of \$16.1bn in 2016, representing a compound annual growth rate (CAGR) of 2% between 2012 and 2016.

The French trucks market has been boosted by the residential construction sector recovering somewhat in 2016. The 2012-2014 was especially bad for the residential construction sector in the country, which had an effect on the truck market as well. However low interest rates boosted the French residential sector and as per the French housing ministry there was a 0.3% increase in new

homes constructions in 2015, taking the figure up to 352,000. In 2016, this figure further increased to 363,300. Positive activity in the residential construction sector boosts demand for construction materials which are almost in most cases transported to construction sites by trucks.

The strong increase in value of the French market in 2016 can largely be explained by a strong rise in the sales of construction equipment. As per French Trade Association CISMA, sales of construction equipment increased by a staggering 27% in France in 2016, which increased demand of trucks for transportation purposes as well as other heavy vehicles used in the construction process such as cement mixing trucks, telescopic trucks et cetera.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the trucks market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the trucks market in France

Leading company profiles reveal details of key trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France trucks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the France trucks market by value in 2016?

What will be the size of the France trucks market in 2021?

What factors are affecting the strength of competition in the France trucks market?

How has the market performed over the last five years?

What are the main segments that make up France's trucks market?

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### COMPANIES MENTIONED

AB Volvo  
Daimler AG  
PACCAR Inc.  
Volkswagen AG

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