

TripAdvisor Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

TripAdvisor Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

TripAdvisor Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

TripAdvisor Inc (TripAdvisor) is an operator of an online travel platform. The company helps its customers to book, experience, and plan a perfect trip through its Tripadvisor website and mobile apps. It offers various services such as price comparison tools, user-generated content, online reservations, and other related services for accommodations, restaurants, destinations, and travel activities. The company owns and operates a range of travel media businesses and brands, operating through different websites, comprising www.cruisecritic.com, www.bokun.io, www.helloreco.com, www.niumba.com, www.seatguru.com, and www.holidaylettings.co.uk, among others. It operates in North America, Europe, South America, and the Asia Pacific. TripAdvisor is headquartered in Needham, Massachusetts, the US.

SCOPE

Detailed information on TripAdvisor Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting TripAdvisor Inc in the form of a SWOT analysis

An in-depth view of the business model of TripAdvisor Inc including a breakdown and examination of key business segments

Intelligence on TripAdvisor Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TripAdvisor Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of TripAdvisor Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TripAdvisor Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TripAdvisor Inc's business structure, strategy and prospects.

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