

# Travis Perkins plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Travis Perkins plc %li%Strategy, SWOT and Corporate Finance Report

### Summary

Travis Perkins plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Travis Perkins plc (Travis or 'the company') is a builder merchant and home improvement retailer. The company offers products such as building materials, kitchens, doors, joinery products, timber sheets, tools and workwear, decorative materials and interiors, bathroom materials, and plumbing and heating products. It also provides services such as pipeline, plumbing contracts, heating, and mechanical services, repair, and maintenance. Travis Perkins operates a network of retail stores under Travis Perkins, Keyline, CCF, BSS, Benchmarx, and Toolstation brand names. It has business operations in the UK, France, Belgium and the Netherlands. The company is headquartered in Northampton, the UK.

### Scope

Detailed information on Travis Perkins plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Travis Perkins plc in the form of a SWOT analysis

An in-depth view of the business model of Travis Perkins plc including a breakdown and examination of key business segments

Intelligence on Travis Perkins plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Travis Perkins plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Travis Perkins plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Travis Perkins plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Travis Perkins plc's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Travis Perkins plc: Company Overview
- Travis Perkins plc: Overview and Key Facts
- Travis Perkins plc: Overview
- Travis Perkins plc: Key Facts
- Travis Perkins plc: Key Employees
- Travis Perkins plc: Key Employee Biographies
- Travis Perkins plc: Major Products and Services
- Travis Perkins plc: Management Statement
- Travis Perkins plc: Locations and Subsidiaries
- Travis Perkins plc: Key Competitors
- Travis Perkins plc: Company Analysis
- Travis Perkins plc: Business Description
- Travis Perkins plc: SWOT Analysis
- Travis Perkins plc: SWOT Overview
- Travis Perkins plc: Strengths
- Travis Perkins plc: Weaknesses
- Travis Perkins plc: Opportunities
- Travis Perkins plc: Threats
- Travis Perkins plc: Corporate Financial Deals Activity
- Travis Perkins plc: Financial Deals Overview
- Travis Perkins plc: Top Deals 2019 - 2023YTD\*
- Travis Perkins plc: Advisors
- Travis Perkins plc: Top Legal Advisors
- Travis Perkins plc: Top Financial Advisors
- Travis Perkins plc: Mergers and Acquisitions
- Travis Perkins plc: Capital Raising
- Travis Perkins plc: Divestments
- Travis Perkins plc: Recent Developments
- Travis Perkins plc: News and Events Summary
- Travis Perkins plc: Business Expansion
- Travis Perkins plc: Corporate Governance
- Travis Perkins plc: Financial Deals
- Travis Perkins plc: Financial Performance
- Travis Perkins plc: Red Flags/DistressSignals
- Travis Perkins plc: Regulatory and Legal Events
- Travis Perkins plc: Strategy and Operations

[Appendix](#)  
[Contact Us](#)  
[Methodology](#)  
[About MarketLine](#)

## List Of Tables

### LIST OF TABLES

Table 1: Travis Perkins plc: Key Facts

Table 2: Travis Perkins plc: Key Employees

Table 3: Travis Perkins plc: Locations and Subsidiaries

Table 4: Travis Perkins plc: Key Competitors

Table 5: Travis Perkins plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 6: Travis Perkins plc: Top Deals 2019 - 2023YTD\*

Table 7: Travis Perkins plc: Legal Advisor Ranking by Value (US\$m)

Table 8: Travis Perkins plc: Financial Advisor Ranking by Value (US\$m)

Table 9: Travis Perkins plc: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 10: Travis Perkins plc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Table 11: Travis Perkins plc: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 12: Travis Perkins plc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 13: Travis Perkins plc: Divestments by Geography (2019 - YTD\*2023)

Table 14: Travis Perkins plc: News and Events Summary

Table 15: Travis Perkins plc: Business Expansion

Table 16: Travis Perkins plc: Corporate Governance

Table 17: Travis Perkins plc: Financial Deals

Table 18: Travis Perkins plc: Financial Performance

Table 19: Travis Perkins plc: Red Flags/DistressSignals

Table 20: Travis Perkins plc: Regulatory and Legal Events

Table 21: Travis Perkins plc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Travis Perkins plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: Travis Perkins plc: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 3: Travis Perkins plc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 4: Travis Perkins plc: Capital Raising by Deal Type (2019 - YTD\*2023)

Figure 5: Travis Perkins plc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 6: Travis Perkins plc: Divestments by Geography (2019 - YTD\*2023)

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