

Travel & Tourism in Vietnam

<https://marketpublishers.com/r/T4EA4A5FC68AEN.html>

Date: October 2024

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: T4EA4A5FC68AEN

Abstracts

Travel & Tourism in Vietnam

Summary

Travel & Tourism in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Vietnamese travel & tourism industry recorded revenues of \$20.7 billion in 2023, representing a compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.

The passenger airlines segment accounted for the industry's largest proportion in 2023, with total revenues of \$11.6 billion, equivalent to 56.2% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in Vietnam reached \$7.8 billion in 2023, reflecting a 6.8% increase from 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Vietnam

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Vietnam travel & tourism market by value in 2023?

What will be the size of the Vietnam travel & tourism market in 2028?

What factors are affecting the strength of competition in the Vietnam travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the recent developments in the industry?

8 COMPANY PROFILES

- 8.1. Vietnam Airlines JSC
- 8.2. Saigon Hotel Corp
- 8.3. Lotteria Vietnam
- 8.4. Vietravel

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Vietnam travel & tourism industry value: \$ million, 2018-23

Table 2: Vietnam travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: Vietnam travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: Vietnam travel & tourism industry geography segmentation: \$ million, 2023

Table 5: Vietnam travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Vietnam Airlines JSC: Key Facts

Table 7: Vietnam Airlines JSC: Annual Financial Ratios

Table 8: Vietnam Airlines JSC: Key Employees

Table 9: Saigon Hotel Corp: Key Facts

Table 10: Saigon Hotel Corp: Annual Financial Ratios

Table 11: Saigon Hotel Corp: Key Employees

Table 12: Lotteria Vietnam: Key Facts

Table 13: Lotteria Vietnam: Key Employees

Table 14: Vietravel: Key Facts

Table 15: Vietravel: Annual Financial Ratios

Table 16: Vietravel: Key Employees

Table 17: Vietnam Size of Population (million), 2019-23

Table 18: Vietnam Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 19: Vietnam GDP (Current Prices, \$ Billion), 2019-23

Table 20: Vietnam Inflation, 2019-23

Table 21: Vietnam Consumer Price Index (Absolute), 2019-23

Table 22: Vietnam Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Vietnam travel & tourism industry value: \$ million, 2018-23

Figure 2: Vietnam travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Vietnam travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Vietnam travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Vietnam, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Vietnam, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Vietnam, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Vietnam, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Vietnam, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Vietnam, 2023

I would like to order

Product name: Travel & Tourism in Vietnam

Product link: <https://marketpublishers.com/r/T4EA4A5FC68AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T4EA4A5FC68AEN.html>