

# Travel and Tourism in the United States

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## Abstracts

Travel and Tourism in the United States

### Summary

Travel & Tourism in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The US travel & tourism industry had total revenues of \$1,885.7bn in 2019, representing a compound annual growth rate (CAGR) of 1.7% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$712.3bn, equivalent to 37.8% of the industry's overall value.

The US is one of the most popular destinations for adventure tourists, after France, Germany, Spain, and Iceland.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in the United States

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States travel & tourism market with five year forecasts

## **Reasons to Buy**

What was the size of the United States travel & tourism market by value in 2019?

What will be the size of the United States travel & tourism market in 2024?

What factors are affecting the strength of competition in the United States travel & tourism market?

How has the market performed over the last five years?

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McDonald's Corp

Yum! Brands, Inc.

Choice Hotels International Inc

Wyndham Hotels and Resorts LLC

Doctor's Associates Inc

Starbucks Corporation

Delta Air Lines Inc

Southwest Airlines Co

United Airlines Holdings Inc

Marriott International Inc

Hilton Worldwide Holdings Inc

American Airlines Group Inc.

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