

# Travel and Tourism in the United Kingdom

<https://marketpublishers.com/r/T8D9FE01E75EN.html>

Date: November 2020

Pages: 64

Price: US\$ 350.00 (Single User License)

ID: T8D9FE01E75EN

## Abstracts

Travel and Tourism in the United Kingdom

### Summary

Travel & Tourism in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The UK travel & tourism industry had total revenues of \$262.2bn in 2019, representing a compound annual growth rate (CAGR) of 0.4% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$96.2bn, equivalent to 36.7% of the industry's overall value.

The UK is one of Europe's leading tourism destinations by international arrivals, but its dense population also drives domestic short-stay travel. There were 40.9 million visits to the UK in 2019.

### Scope

*Travel and Tourism in the United Kingdom*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in the United Kingdom

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom travel & tourism market with five year forecasts

## **Reasons to Buy**

What was the size of the United Kingdom travel & tourism market by value in 2019?

What will be the size of the United Kingdom travel & tourism market in 2024?

What factors are affecting the strength of competition in the United Kingdom travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. How are consumer trends impacting foodservice companies?
- 7.5. Who are the leading players in the hotels and motels industry?
- 7.6. What strategies do the leading players follow?
- 7.7. How is technology being used by the leading companies?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do leading players follow?
- 7.10. How has COVID-19 impacted players?

## **8 COMPANY PROFILES**

- 8.1. McDonald's Corp
- 8.2. Greene King PLC
- 8.3. InterContinental Hotels Group Plc
- 8.4. Travelodge Hotels Ltd.
- 8.5. Ei Group plc
- 8.6. Whitbread PLC
- 8.7. Booking Holdings Inc
- 8.8. Expedia Group Inc
- 8.9. Travelport Worldwide Ltd
- 8.10. Thomas Cook Group plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United Kingdom travel & tourism industry value: \$ billion, 2015-19
- Table 2: United Kingdom travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: United Kingdom travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: United Kingdom travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: McDonald's Corp: key facts
- Table 6: McDonald's Corp: Key Employees
- Table 7: McDonald's Corp: Key Employees Continued
- Table 8: Greene King PLC: key facts
- Table 9: Greene King PLC: Key Employees
- Table 10: InterContinental Hotels Group Plc: key facts
- Table 11: InterContinental Hotels Group Plc: Key Employees
- Table 12: InterContinental Hotels Group Plc: Key Employees Continued
- Table 13: Travelodge Hotels Ltd.: key facts
- Table 14: Travelodge Hotels Ltd.: Key Employees
- Table 15: Ei Group plc: key facts
- Table 16: Ei Group plc: Key Employees
- Table 17: Whitbread PLC: key facts
- Table 18: Whitbread PLC: Key Employees
- Table 19: Booking Holdings Inc: key facts
- Table 20: Booking Holdings Inc: Key Employees
- Table 21: Expedia Group Inc: key facts
- Table 22: Expedia Group Inc: Key Employees
- Table 23: Travelport Worldwide Ltd: key facts
- Table 24: Travelport Worldwide Ltd: Key Employees
- Table 25: Thomas Cook Group plc: key facts
- Table 26: Thomas Cook Group plc: Key Employees
- Table 27: United Kingdom size of population (million), 2015-19
- Table 28: United Kingdom gdp (constant 2005 prices, \$ billion), 2015-19
- Table 29: United Kingdom gdp (current prices, \$ billion), 2015-19
- Table 30: United Kingdom inflation, 2015-19
- Table 31: United Kingdom consumer price index (absolute), 2015-19
- Table 32: United Kingdom exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: United Kingdom travel & tourism industry value: \$ billion, 2015-19

Figure 2: United Kingdom travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: United Kingdom travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: United Kingdom travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in the United Kingdom, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in the United Kingdom, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in the United Kingdom, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in the United Kingdom, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in the United Kingdom, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in the United Kingdom, 2019

### COMPANIES MENTIONED

McDonald's Corp

Greene King PLC

InterContinental Hotels Group Plc

Travelodge Hotels Ltd.

Ei Group plc

Whitbread PLC

Booking Holdings Inc

Expedia Group Inc

Travelport Worldwide Ltd

Thomas Cook Group plc

## I would like to order

Product name: Travel and Tourism in the United Kingdom

Product link: <https://marketpublishers.com/r/T8D9FE01E75EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8D9FE01E75EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970