

Travel & Tourism in Switzerland

<https://marketpublishers.com/r/TFBF94707F17EN.html>

Date: October 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: TFBF94707F17EN

Abstracts

Travel & Tourism in Switzerland

Summary

Travel & Tourism in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Swiss travel & tourism industry recorded revenues of \$40.6 billion in 2023, representing a compound annual growth rate (CAGR) of 1.8% between 2018 and 2023.

The travel intermediaries segment accounted for the industry's largest proportion in 2023, with total revenues of \$16.5 billion, equivalent to 40.6% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in Switzerland reached \$5.6 billion in 2023,

reflecting a 3.8% increase from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Switzerland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland travel & tourism market by value in 2023?

What will be the size of the Switzerland travel & tourism market in 2028?

What factors are affecting the strength of competition in the Switzerland travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are recent developments in the industry?

8 COMPANY PROFILES

- 8.1. Booking Holdings Inc
- 8.2. Swiss International Air Lines AG
- 8.3. Accor SA
- 8.4. McDonald's Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Switzerland travel & tourism industry value: \$ million, 2018-23

Table 2: Switzerland travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: Switzerland travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: Switzerland travel & tourism industry geography segmentation: \$ million, 2023

Table 5: Switzerland travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Booking Holdings Inc: Key Facts

Table 7: Booking Holdings Inc: Annual Financial Ratios

Table 8: Booking Holdings Inc: Key Employees

Table 9: Swiss International Air Lines AG: Key Facts

Table 10: Swiss International Air Lines AG: Key Employees

Table 11: Accor SA: Key Facts

Table 12: Accor SA: Annual Financial Ratios

Table 13: Accor SA: Key Employees

Table 14: Accor SA: Key Employees Continued

Table 15: McDonald's Corp: Key Facts

Table 16: McDonald's Corp: Annual Financial Ratios

Table 17: McDonald's Corp: Key Employees

Table 18: McDonald's Corp: Key Employees Continued

Table 19: Switzerland Size of Population (million), 2019-23

Table 20: Switzerland Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 21: Switzerland GDP (Current Prices, \$ Billion), 2019-23

Table 22: Switzerland Inflation, 2019-23

Table 23: Switzerland Consumer Price Index (Absolute), 2019-23

Table 24: Switzerland Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland travel & tourism industry value: \$ million, 2018-23

Figure 2: Switzerland travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Switzerland travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Switzerland travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Switzerland, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Switzerland, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Switzerland, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Switzerland, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Switzerland, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Switzerland, 2023

I would like to order

Product name: Travel & Tourism in Switzerland

Product link: <https://marketpublishers.com/r/TFBF94707F17EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TFBF94707F17EN.html>