

# Travel & Tourism in Poland

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## Abstracts

### Travel & Tourism in Poland

#### Summary

Travel & Tourism in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Polish travel & tourism industry recorded revenues of \$20.2 billion in 2023, representing a compound annual growth rate (CAGR) of 3.0% between 2018 and 2023.

The passenger airlines segment accounted for the industry's largest proportion in 2023, with total revenues of \$6.5 billion, equivalent to 32.2% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in Poland reached \$304.3 billion in 2023, reflecting a 12.4% increase from 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Poland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Poland travel & tourism market by value in 2023?

What will be the size of the Poland travel & tourism market in 2028?

What factors are affecting the strength of competition in the Poland travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Poland's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the recent developments in the industry?

## **8 COMPANY PROFILES**

- 8.1. Enter Air Sp z o o
- 8.2. Accor SA
- 8.3. Rainbow Tours SA
- 8.4. McDonald's Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Poland travel & tourism industry value: \$ million, 2018-23

Table 2: Poland travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: Poland travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: Poland travel & tourism industry geography segmentation: \$ million, 2023

Table 5: Poland travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Enter Air Sp z o o: key facts

Table 7: Enter Air Sp z o o: Annual Financial Ratios

Table 8: Enter Air Sp z o o: Key Employees

Table 9: Accor SA: key facts

Table 10: Accor SA: Annual Financial Ratios

Table 11: Accor SA: Key Employees

Table 12: Accor SA: Key Employees Continued

Table 13: Rainbow Tours SA: key facts

Table 14: Rainbow Tours SA: Annual Financial Ratios

Table 15: Rainbow Tours SA: Key Employees

Table 16: McDonald's Corp: key facts

Table 17: McDonald's Corp: Annual Financial Ratios

Table 18: McDonald's Corp: Key Employees

Table 19: McDonald's Corp: Key Employees Continued

Table 20: Poland Size of Population (million), 2019-23

Table 21: Poland Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 22: Poland GDP (Current Prices, \$ Billion), 2019-23

Table 23: Poland Inflation, 2019-23

Table 24: Poland Consumer Price Index (Absolute), 2019-23

Table 25: Poland exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Poland travel & tourism industry value: \$ million, 2018-23

Figure 2: Poland travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Poland travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Poland travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Poland, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Poland, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Poland, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Poland, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Poland, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Poland, 2023

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