

# Travel and Tourism in Peru

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## Abstracts

Travel and Tourism in Peru

### Summary

Travel & Tourism in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Peruvian travel & tourism industry had total revenues of \$30.4bn in 2019, representing a compound annual growth rate (CAGR) of 2.7% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$10.6bn, equivalent to 35% of the industry's overall value.

The Peruvian industry benefits greatly from the increasing number of tourists visiting the country. According to the Ministry of Foreign Trade and Tourism, the country welcomed 4.4 million foreign tourists in 2018, a 9.6% rise compared to 2017.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Peru

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru travel & tourism market with five year forecasts

## Reasons to Buy

What was the size of the Peru travel & tourism market by value in 2019?

What will be the size of the Peru travel & tourism market in 2024?

What factors are affecting the strength of competition in the Peru travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Peru's travel & tourism market?

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Yum! Brands, Inc.

McDonald's Corp

Copa Holdings SA

Starbucks Corporation

Nessus Hoteles Peru SA

Wyndham Hotels and Resorts LLC

Tierra Viva Hotels

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