

# Travel and Tourism in North America

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## Abstracts

Travel and Tourism in North America

### Summary

Travel & Tourism in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The North American travel & tourism industry had total revenues of \$2,138.2bn in 2019, representing a compound annual growth rate (CAGR) of 1.9% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$847.6bn, equivalent to 39.6% of the industry's overall value.

The US is by far the largest industry within North America, accounting for an expected 88.2% of its total value; therefore, its performance weighs heavily on the region as a whole.

### Scope

*Travel and Tourism in North America*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in North America

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America travel & tourism market with five year forecasts by both value and volume

## **Reasons to Buy**

What was the size of the North America travel & tourism market by value in 2019?

What will be the size of the North America travel & tourism market in 2024?

What factors are affecting the strength of competition in the North America travel & tourism market?

How has the market performed over the last five years?

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McDonald's Corp

Yum! Brands, Inc.

Choice Hotels International Inc

Wyndham Hotels and Resorts LLC

Doctor's Associates Inc

Starbucks Corporation

Southwest Airlines Co

United Airlines Holdings Inc

Marriott International Inc

Hilton Worldwide Holdings Inc

American Airlines Group Inc.

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