

# Travel & Tourism in North America

<https://marketpublishers.com/r/T518ABC5582BEN.html>

Date: October 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: T518ABC5582BEN

## Abstracts

### Travel & Tourism in North America

#### Summary

Travel & Tourism in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The North American travel & tourism industry recorded revenues of \$1,482.3 billion in 2023, representing a compound annual growth rate (CAGR) of 5.7% between 2018 and 2023.

The travel intermediaries segment accounted for the industry's largest proportion in 2023, with total revenues of \$590.2 billion, equivalent to 39.8% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in the US reached \$237.2 billion in 2023,

reflecting a 5.0% increase from the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in North America

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the North America travel & tourism market by value in 2023?

What will be the size of the North America travel & tourism market in 2028?

What factors are affecting the strength of competition in the North America travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in North America's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are recent developments in the industry?

## **8 COMPANY PROFILES**

- 8.1. Booking Holdings Inc
- 8.2. Delta Air Lines Inc
- 8.3. Marriott International Inc
- 8.4. Inspire Brands Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America travel & tourism industry value: \$ million, 2018-23

Table 2: North America travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: North America travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: North America travel & tourism industry geography segmentation: \$ million, 2023

Table 5: North America travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Booking Holdings Inc: Key Facts

Table 7: Booking Holdings Inc: Annual Financial Ratios

Table 8: Booking Holdings Inc: Key Employees

Table 9: Delta Air Lines Inc: Key Facts

Table 10: Delta Air Lines Inc: Annual Financial Ratios

Table 11: Delta Air Lines Inc: Key Employees

Table 12: Delta Air Lines Inc: Key Employees Continued

Table 13: Marriott International Inc: Key Facts

Table 14: Marriott International Inc: Annual Financial Ratios

Table 15: Marriott International Inc: Key Employees

Table 16: Marriott International Inc: Key Employees Continued

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Inspire Brands Inc: Key Facts

Table 19: Inspire Brands Inc: Key Employees

Table 20: North America Exchange Rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: North America travel & tourism industry value: \$ million, 2018-23

Figure 2: North America travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: North America travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: North America travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in North America, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in North America, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in North America, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in North America, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in North America, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in North America, 2023

## I would like to order

Product name: Travel & Tourism in North America

Product link: <https://marketpublishers.com/r/T518ABC5582BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T518ABC5582BEN.html>