

# Travel and Tourism in Mexico

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## Abstracts

Travel and Tourism in Mexico

### Summary

Travel & Tourism in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Mexican travel & tourism industry had total revenues of \$112.0bn in 2019, representing a compound annual growth rate (CAGR) of 3.8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$74.1bn, equivalent to 66.1% of the industry's overall value

The government's promotion of tourism has helped drive the industry forward. In 2016, it launched the Let's all Travel through Mexico (Viajemos todos por Me?xico) and Improve your Hotel (Mejora tu hotel) programs.

### Scope

*Travel and Tourism in Mexico*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Mexico

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico travel & tourism market with five year forecasts

## **Reasons to Buy**

What was the size of the Mexico travel & tourism market by value in 2019?

What will be the size of the Mexico travel & tourism market in 2024?

What factors are affecting the strength of competition in the Mexico travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's travel & tourism market?

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### COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Choice Hotels International Inc

Marriott International Inc

Aalsea SAB de CV

Starbucks Corporation

AccorHotels

ABC Aerolineas SA de CV

Aerolines Nacionales SA De CV

Grupo Aeromexico SAB de CV

Concesionaria Vuela Compania de Aviacion SA de CV

Barcelo Hotels and Resorts

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