

Travel and Tourism in Japan

<https://marketpublishers.com/r/T0EF5840FA4EN.html>

Date: November 2020

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: T0EF5840FA4EN

Abstracts

Travel and Tourism in Japan

Summary

Travel & Tourism in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Japanese travel & tourism industry had total revenues of \$472.1bn in 2019, representing a compound annual growth rate (CAGR) of 2.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$259.0bn, equivalent to 54.9% of the industry's overall value. The

The Japanese government has been actively seeking to attract Chinese tourists in recent years to boost its sluggish economy. Various measures have been put in place, including easier payment systems, faster visa processing timings, and more Chinese speaking guides and shop assistants due to Chinese tourists' spending power.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Japan

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Japan travel & tourism market by value in 2019?

What will be the size of the Japan travel & tourism market in 2024?

What factors are affecting the strength of competition in the Japan travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Japan's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Skylark Holdings Co Ltd

Route Inn Japan Co Ltd

Toyoko Inn Co Ltd

Akindo Sushiro Co Ltd

Central Japan Railway Company

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