

Travel and Tourism in Germany

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Abstracts

Travel and Tourism in Germany

Summary

Travel & Tourism in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The German travel & tourism industry had total revenues of \$225.3bn in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$104.4bn, equivalent to 46.3% of the industry's overall value.

Germany has enjoyed a stable increase in international tourism over the past decade which has facilitated the growth in demand across multiple segments. Germany experienced record numbers of international arrivals in 2019, totaling 40.35 million.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Germany

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Germany travel & tourism market by value in 2019?

What will be the size of the Germany travel & tourism market in 2024?

What factors are affecting the strength of competition in the Germany travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Germany's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Yum! Brands, Inc.

NORDSEE GmbH

Ringhotels EV

easyJet Plc

Deutsche Lufthansa AG

Best Western International Inc

Ryanair Holdings plc

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