

Travel and Tourism in France

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Abstracts

Travel and Tourism in France

Summary

Travel & Tourism in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The French travel & tourism industry had total revenues of \$241.9bn in 2019, representing a compound annual growth rate (CAGR) of 1.8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$144.5bn, equivalent to 59.7% of the industry's overall value.

In March 2016, the government launched the 'Destination Paris' campaign, after consulting industry professionals to determine how to increase the influx of tourists visiting the country following terrorist attacks.

Scope

Travel and Tourism in France

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in France

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the France travel & tourism market by value in 2019?

What will be the size of the France travel & tourism market in 2024?

What factors are affecting the strength of competition in the France travel & tourism market?

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Who are the top competitors in France's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Groupe Le Duff SA

AccorHotels

Yum! Brands, Inc.

SEH United Hoteliers France

Restaurant Brands International Inc

Air France-KLM SA

easyJet Plc

Ryanair Holdings plc

TUI Group

Contact-Hotel Association

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