

Travel and Tourism in Europe

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Abstracts

Travel and Tourism in Europe

Summary

Travel & Tourism in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The European travel & tourism industry had total revenues of \$1,735.0bn in 2019, representing a compound annual growth rate (CAGR) of 3.1% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$826.8bn, equivalent to 47.7% of the industry's overall value.

Europe is home to some of the world's top tourist destinations. According to the World Economic Forum Travel and Tourism Competitiveness Report 2019; there are six European countries within the top 10 rankings.

Scope

Travel and Tourism in Europe

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Europe

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Europe travel & tourism market by value in 2019?

What will be the size of the Europe travel & tourism market in 2024?

What factors are affecting the strength of competition in the Europe travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Europe's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Yum! Brands, Inc.

Best Western International Inc

Starbucks Corporation

Air France-KLM SA

InterContinental Hotels Group Plc

International Consolidated Airlines Group SA

Deutsche Lufthansa AG

Ryanair Holdings plc

Whitbread PLC

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