

Travel & Tourism in Denmark

<https://marketpublishers.com/r/T8E6AB3BD03CEN.html>

Date: October 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: T8E6AB3BD03CEN

Abstracts

Travel & Tourism in Denmark

Summary

Travel & Tourism in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Danish travel & tourism industry recorded revenues of \$15.1 billion in 2023, representing a compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.

The passenger airlines segment accounted for the industry's largest proportion in 2023, with total revenues of \$5.2 billion, equivalent to 34.5% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in Denmark reached \$4.7 billion in 2023, reflecting a 4.3% increase from 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Denmark

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Denmark travel & tourism market by value in 2023?

What will be the size of the Denmark travel & tourism market in 2028?

What factors are affecting the strength of competition in the Denmark travel & tourism market?

How has the market performed over the last five years?

How large is Denmark's travel & tourism market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the recent developments in the industry?

8 COMPANY PROFILES

- 8.1. Scandinavian Airlines System Denmark-Norway-Sweden
- 8.2. Booking Holdings Inc
- 8.3. Scandic Hotels Group AB
- 8.4. McDonald's Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Denmark travel & tourism industry value: \$ million, 2018-23

Table 2: Denmark travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: Denmark travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: Denmark travel & tourism industry geography segmentation: \$ million, 2023

Table 5: Denmark travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Scandinavian Airlines System Denmark-Norway-Sweden: Key Facts

Table 7: Scandinavian Airlines System Denmark-Norway-Sweden: Key Employees

Table 8: Booking Holdings Inc: Key Facts

Table 9: Booking Holdings Inc: Annual Financial Ratios

Table 10: Booking Holdings Inc: Key Employees

Table 11: Scandic Hotels Group AB: Key Facts

Table 12: Scandic Hotels Group AB: Annual Financial Ratios

Table 13: Scandic Hotels Group AB: Key Employees

Table 14: McDonald's Corp: Key Facts

Table 15: McDonald's Corp: Annual Financial Ratios

Table 16: McDonald's Corp: Key Employees

Table 17: McDonald's Corp: Key Employees Continued

Table 18: Denmark Size of Population (million), 2019-23

Table 19: Denmark real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 20: Denmark GDP (Current Prices, \$ Billion), 2019-23

Table 21: Denmark Inflation, 2019-23

Table 22: Denmark Consumer Price Index (Absolute), 2019-23

Table 23: Denmark Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Denmark travel & tourism industry value: \$ million, 2018-23

Figure 2: Denmark travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Denmark travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Denmark travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Denmark, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Denmark, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Denmark, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Denmark, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Denmark, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Denmark, 2023

I would like to order

Product name: Travel & Tourism in Denmark

Product link: <https://marketpublishers.com/r/T8E6AB3BD03CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8E6AB3BD03CEN.html>